

Dream A Dream



**Annual Report
2012-2013**

life is like a puzzle and we are the pieces

The use of the Tangram* puzzle ties in with the work that we do because it represents how all the pieces of the puzzle are needed to make the final shape. Each piece is just as important as the next and every piece has a story to tell. Together, they paint a picture of the ways our empowerment programmes are making a difference to young people from vulnerable backgrounds in India.

**The Tangram is a Chinese dissection puzzle consisting of seven flat shapes, called tans, which are put together where the objective of the puzzle is to form specific shapes (given only an outline or silhouette) using all seven pieces, which may not overlap.*

CREDITS : Design Theme 'Tangram Concept' by Kavita Ann Mathew and Sandeep Nanu | Design and layout by Madhumita Dinesh

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The year 2012-13 at Dream A Dream has been a year of strength and growth as we moved forward in our new strategic direction. While, 2011-12 challenged the organization when we attempted to make the bold move from a small organization to a mid-sized organization with deepened values; the year 2012-13 has rewarded our resilience by helping us grow our team, stabilize our funding and strengthen our strategic focus.

We established ourselves as an organization that would always focus on deepening our impact on the child and young person and through that deepening, scale the impact of our work by transforming attitudes within the child's eco-system – be it the teacher, the parent, the youth worker, the administrator or the policy maker.

We knew we had to start by first transforming within – each of us who chose to become part of Dream A Dream. We worked on shifting our own perspectives of the world and defining the change we wish to see. We implemented the new People Philosophy focused on building a “Community of Changemakers” within Dream A Dream that has resulted in an empowered, energized and committed team of 66 people ready to take on growth.

Our work in the last year has taken us to rural Karnataka, Mumbai and Samastipur in Bihar through partners where we have empowered over 274 teachers with our unique Life Skills Approach to learning. Our work in Bangalore involved 18 partners impacting the lives of over 3000 young people in our After School Life Skills Programme and over 1000 young people in our Life Skills for Career Readiness Programme called Dream Connect. We have meaningfully engaged over 1300 volunteers continuing to build an



increasingly sensitive community around us that is creating more spaces for empathy in the world.

This work would absolutely not be possible without the continued support and belief of hundreds of individuals, volunteers, donors, corporates, trusts and foundations who have helped us consolidate, grow and continue to stay relevant to the child.

Forever grateful and surging ahead with renewed focus,

Vishal Talreja
Cofounder & Executive Director



“the human race is like a puzzle everyone fits in somewhere, it just takes a while to figure it out”

Jen Leaman

Dream A Dream is a 13 year old professional organisation and a registered, charitable trust that has grown to impact the lives of over 43,000 young people through the active support of over 2000 enthusiastic volunteers. Dream A Dream is today acknowledged as an organization doing some innovative work in the area of life skills development amongst young people from urban slum communities and setting very high-standards of transparency, accountability and impact.



Dream A Dream has been successfully addressing the needs of children and young people from vulnerable backgrounds by developing life skills using a variety of experiential tools and mediums such as sports, creative arts, outdoor experiential camps and skills for career development.

At Dream A Dream we recognize that the development of inclusive communities, where children from vulnerable backgrounds can continue to develop, is dependent on changing attitudes amongst decision-makers and the larger community with whom these children will interact as they become adults. Thus there is a need to sensitise the community through promoting active volunteering so that the skills, abilities and potential of children will be given the chance to flourish. Towards this aim, Dream A Dream has engaged thousands of community members over the years in diverse volunteering activities based on their skills, programmes and events. It also engages volunteers through its Mentoring programme to support young people in their critical journey towards adulthood to effectively face the day-to-day challenges and positively deal with his/ her circumstances.



Who we are

Over the years the programmes have evolved and Dream A Dream has done some major innovations in its life skills development and volunteer engagement programmes such as its ‘Dream Teacher Development Programme’ which is a model to enable adults to empower young people with life skills. After its grassroots direct delivery success Dream A Dream

today is on its journey towards the scaling of its services through strategic partnerships with NGOs, educational institutions and the government. The mission is to institutionalise the Teacher Development Programme across private and government institutions across the country.



Our Vision

Empowering young people from vulnerable backgrounds by developing life skills

and at the same time

Sensitising the community through active volunteering

leading to a

Non-discriminatory society where unique differences are appreciated



Dream Journey through the years...

1999

- Came into existence - 12 Cofounders came together & the Dream A Dream journey begins
- In November 1999 Brinda Jacob starts to share her idea of the 'Power of One' to bring about positive change in our communities and inspires 11 others to start Dream A Dream.

Arjun Dugal, Brinda Jacob, Neha Shah, Pramod Ramprasad, Rahul Mathur, Rashmi Bajaj, Sandeep Wadhwa, Shweta Kothari, Supreeta Sampath, Vipul Chhabria, Vishal Talreja and Vishwa Prasad

co-founders
12

2000

- Registered as a Charitable Trust
- Grew to 60 volunteers who strengthened the organisation with their creativity, passion and commitment
- Conducts first Art Therapy programme for HIV+ children with support from volunteers from UK and Cofounder Brinda Jacob



2001

- 1st Office – 100 sq. ft. with a refrigerator that was used as a filing cabinet
- Two of the founders Neha & Brinda start working full time
- First Dream Workshop on theme 'The Colours of the Rainbow'
- Project 'Gyan4all' initiated– educational support to children from 4 partner NGOs



2002

- Project Shakti, driven by volunteer Srivalli Velan culminates in a Human Chain of over 1000 people who commit to bring about change in their communities and realise 'The Power of One'
- Organisation's 'Dream Fundays' and workshops strengthened for over 150 children
- Starts its first sports programme – Table Tennis with Winners Choice Sports Foundation
- Vishal Talreja, Cofounder and current Executive Director, joins full-time



1st sports prog.



2003

- Starts a field hockey programme by bringing on board Mr. Ashish Ballal, International Hockey Player.
- Annual budget grows to over ₹6 lakhs and board is further strengthened with induction of Vivek P.R.



2004

- Begins to refine its intervention model. Life Skills Based Education (LSBE) for children from vulnerable backgrounds becomes the core intervention
- Adopts the WHO (World Health Organisation) definition of Life Skills.
- Introduces: 'Dream Adventure Programme' in partnership with Ashoka Fellow, SLN Swamy's organisation – 'The Adventurers'; 'Chikku Book Samaya' with Hippocampus Reading Foundation; the 'Dream Drama Programme' and 'The Caterpillar & The Butterfly' (a dance and art therapy programme)
- Budget scales up to over ₹23 lakhs

WHO Definition of Life Skills

"the abilities for adaptive and positive behavior that enable individuals to deal effectively with the demands and challenges of everyday life"



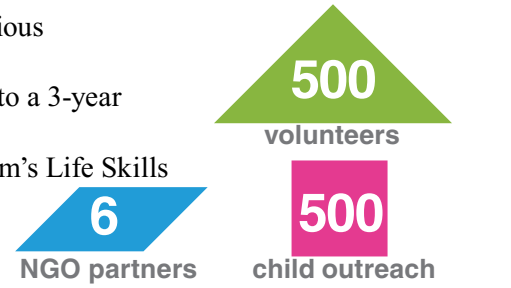
2005

- Founding Board restructured
- Executive Director, Vishal Talreja, receives the Ashoka Fellowship



2006

- Major organisational review undertaken engaging various stakeholders
- New Vision Statement is born; Organisation moves into a 3-year strategic goal cycle
- Hamsa Kumar, a young graduate from Dream A Dream's Life Skills Development programme, joins the team



2007

- Volunteers clock in 5000 volunteer-hours
- 'Dream Mentoring Programme' developed with support from UK based Clinical Psychologists Dr. David Pearson and Dr. Fiona Kennedy
- Janaagraha partnership to run the 'Bala Janaagraha' programme and Youth Reach partnership to run the 'Udaan Life Skills' programme
- Football is introduced as a medium
- Dream A Dream develops its own tool to measure life skills impact – The Dream Life Skills Assessment Tool is born
- Over ₹50 lakhs raised through diverse funding strategies



2008

- Sports and Arts become the core intervention programmes with support from mentoring, IT Skills training and Adventure programmes
- Dream A Dream is Regional Winner (South) – Small Category at the India NGO Awards for 2007-2008
- Runner-Up (Small Category) for the "Outstanding Annual Report" Award for 2007-2008
- Annual Budget crosses over ₹65 lakhs



2009

- UK Advisory Board set up with 4 members to build organisation's international profile and expand its fundraising base
- Dream A Dream is Regional Winner (South) – Medium Category at the India NGO Awards for 2009
- For the second time in consecutive years, Dream A Dream is Runner-Up at the "Outstanding Annual Report" Awards
- Dream A Dream is Global Runner-Up at the Japanese Award for Most Innovative Development Project hosted by the Global Development Network
- Budget crosses over ₹1.8crores



2010

- Volunteers clock over 14000 hours
- Life Skills through Sports curriculum completed with Grassroots Soccer, South Africa
- Life Skills through Creative Arts curriculum being developed with Partners for Youth Empowerment (PYE)
- Dream A Dream is Winner in the Medium Category of "Outstanding Annual Report" Awards
- Selected to participate in the Ashoka Globalizer Program to help strengthen our growth strategies and gain insight from some of the best Ashoka Fellows and successful entrepreneurs in the world



2011

- Volunteers clock over 18000 hours
- Dream Graduate Milestones: India represented at the Homeless World Cup in Paris by Dream Graduate Girish; at the Dekeyser & Friends Foundation, Germany by Manjunath; with Santosh & Vishwa at their Graduate Programmes in the U.S.; at the Adobe Youth Voices Program with Pavithra & Revanna
- Roll out of a new People Philosophy
- 'Dream Teacher Development Programme' (TDP) launched
- Silver Trophy Winner at the Global Sports Forum Barcelona Awards that recognizes Sports For Development innovations from across the world.
- One of the 12 Finalists from across the country at the Apeejay India Volunteer Awards 2011 for innovations in Volunteer Engagement
- Received funding support from FIFA as part of their Football For Hope Initiative



2012



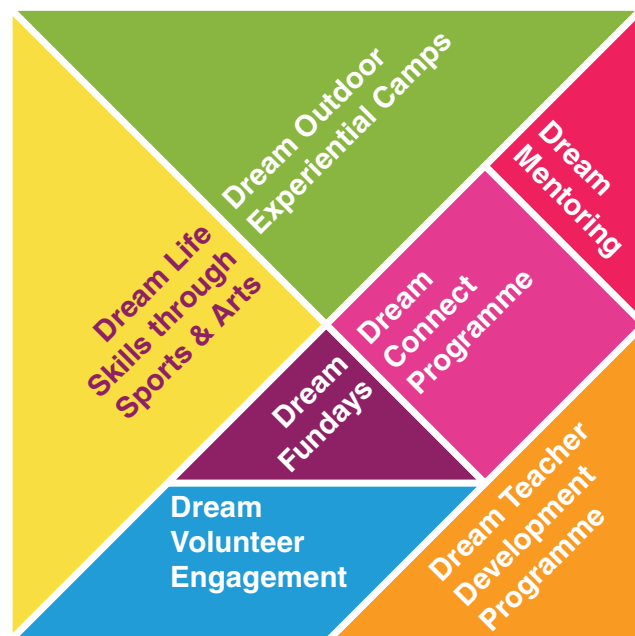
“Life is like a puzzle
it gets frustrating until
you find the piece
and then you have a solution”

Joey McLayne

When life looks like a puzzle - skills, confidence and perseverance help make sense of it. For young people from vulnerable backgrounds, the challenge is compounded by limited opportunities. **True to our vision we empower young people to find their own pieces of the puzzle and their own solutions.**

Dream A Dream's programmes use innovative, interactive methods and provide non-traditional educational opportunities designed to allow young people to explore, innovate and build important life skills which often fall outside the purview of the conventional schooling system.

The programme delivery uses fun, engaging and experiential mediums of sports, arts, computer education, mentoring and outdoor camps and is based on engaging an eco-system of partners and volunteers who we feel represent an increasingly sensitive community leading to a non-discriminatory society.



3050 children across 117 batches from 18 partner centres

Dream Life Skills through



total sessions
2511

average sessions
21

Boy-Girl ratio



- The total number of sessions conducted during the year across the Arts and Sports programmes was 2511- 1582 structured and 929 unstructured.
- Average number of sessions across batches is 21
- Boys-Girls ratio is 57:43
- 362 young people who were part of Dream Life Skills Programme in the year 2012-13 graduated from the programmes.

Story of Change



11 year-old Lohith has been attending Dream A Dream life skills through Creative Arts for one year at Mount Everest School where at the beginning of the year the facilitator quickly saw signs of Lohith's naughty behaviour as he teased girls, pulled their hair, and gave inappropriate nicknames to various students in class. He refused to complete homework given by his teacher and when asked, would lie and say he had done it or would cheat in front of his teacher who would beat and scold him on a daily basis.

Through involvement in the creative arts programme, Lohith began to learn many new things. Working in a group setting, being called on to share his perspective on activities in reflection circles, and talking with others outside of his friend group resulted in gradual behavioral changes. It was not a sudden change in attitude and rapid personal growth. Rather, day by day, his behavior improved as he started to learn what taking initiative meant and how to be respectful of others.

As he became closer with his batch, he was more respectful towards them including the girls. He no longer teases his female peers and has stopped pulling their hair. One surprising change the facilitator witnessed is that Lohith now consistently asks to help the facilitator conduct the sessions.

Says Lohith, "Nowadays I am doing my homework and finishing my work in class. I am no longer teasing others and not being scolded in class. I have left my bad habits. I have learned how to draw from Dream A Dream. Recently, I won a prize in drawing and clay modeling". His teacher was very happy he won first prize out of the batch and she "can see he is more disciplined in class." She also attests that the programme "is very useful for our children to improve their behaviour and learning."

"I feel happy that your programme made these changes in his life." says Lohith's mother too!



- Ananya Trust
- Annaswamy School (Rao Bahadur B.P. Annaswamy Mudaliar CIE's Public Charities-Educational Institutions)
- Bosco Vikas (Bosco Mane)
- Centre For Social Action (Christ Educational Society)
- Citizen High School, Frazer Town
- Excellent English School, Bannerghatta Road (RAZA Education and Social Welfare Society)
- Excellent English School, Bommanahalli (Mohammad Ali Educational and Charitable Trust)
- Government Higher Primary School, Murgesh Palya
- Hope Foundation High School
- Makkala Jagriti
- Mount Everest English School (Somanath Educational Society)
- Round Table School
- Samridhdhi Trust
- Sri Sadguru Sai Baba Higher Primary School (Sree Sadguru Sai Baba Educational Trust)
- Shubhodhini English Convent School
- Shree Shama Vidya Shala, Okalipuram
- Stella Mary School (Infant Jesus Trust, Kumaraswamy Layout)
- Vibhutipura Mutt (Sri Veerabhadraswamy Educational Society)

"The management is grateful for Dream A Dream organization for making our children to know the meaning of life skills and training them to put into practice in their life. There is a lot of change in their behaviour, such as they have overcome fear and shyness. They have cultivated self-confidence, self-reliance, creativity, initiative, free to express their own ideas and feelings. Also we can see happiness in their faces."

- Sr. Nirmala, Head Mistress, Stella Mary School

Our Programme
Delivery Partners

Dream Connect Centre (DCC)

- **948 young adults engaged** in short term skill development programmes for Computer Education, Spoken English, Communication Workshops, Career Guidance and Career Talks amongst other initiatives.
- **Last Mile Support** - Newly launched initiative which focuses on providing access to higher education, vocational training and gainful employment opportunities – **105 young adults engaged**
- **91% programme retention - 250 young adults completing a course returned** to enrol for another course offering at the centre

26 young people have been placed at entry level retail jobs



2 pursuing education courses in the US as part of a US exchange Programme for community colleges



2 pursuing dance scholarships at Lourdu Vijay Dance Academy



1 young adult who graduated from Dream Connect in 2011 now working at the Centre as a Programme coordinator



“When I first came to Dream Connect, I did not even know the meaning of the word ‘dream’. Dream Connect has helped me think forward and set my goals. Every time I think of Dream Connect, it makes me happy. All the programmes of Dream Connect are brilliant and I hope they succeed at what they are doing.”

- Naveen



Story of Change at DCC



When 17 year old Sharanappa first walked into our Dream Connect Centre in May 2012 he had a dream to speak English fluently. He felt that to be successful in one’s career one needs to be good at English. Being from a family which spoke only Kannada, his challenge was that he could barely communicate in the language. He also did not have an idea on how to operate a computer and use the internet and when he started off with the summer programme at DCC he was very introverted and did not speak up openly. He did however have a lot of determination towards learning to communicate in English but lacked confidence, hesitated to share his thoughts and would do so only on repeated prodding/encouragement.

On completing the summer programme, his confidence level increased tremendously. He participated very keenly in the activities and reflection circles and shared many interesting experiences and thoughts. He made many new friends at the Dream Connect Centre including some members of staff and started communicating with them with an increased level of ease. Around the same time the English Helper programme was introduced at Dream Connect and Sharanappa grabbed this opportunity of developing English speaking skills with both hands, attending the programme, using the RTM (Read to Me) diligently and completing the programme with 100% attendance. He started to communicate more frequently in English



and did so with relative ease. This gave him the confidence to pursue his pre-university education in English medium rather than Kannada which was the medium of instruction through-out his schooling years and today is doing very well at college. Through persistent effort he is able to read, write and speak in English confidently. In the words of his friend Manohar – “I can’t believe this is the same Sharanappa I knew a year back who would hardly even talk to friends. This new Sharanappa is not only very confident but has become a pro at English thanks to the English learning programme at Dream Connect Centre!”

“The English Helper Programme at Dream Connect Centre has helped me a lot. Dream Connect has given me confidence to take the right decisions and to face challenges. They have helped and supported me in achieving my goals, especially learning English. Now I can proudly say that my English has improved a lot. I thank Dream Connect for all the help and support.”

- Sharanappa

Dream Teacher Development Programme (TDP)

Delivered through a series of 4 Life Skills Facilitation workshops spread over 12 months with each workshop spread across 2 days with a mission to engage, enable and empower our teachers and youth workers to empower young people in turn.

“Before I attended the Dream A Dream training program, I used to have lot of complaints on my students about their listening, engagement during the lesson, concentration level etc. Today I see a change in me as well as an improvement in my students. Today students approach me more freely; they are engaged in our class. Thanks to Dream A Dream that, today I am much more self-aware and eager to listen to the children and taking initiatives to make the learning interesting and fun with the help of creative arts tools provided during the training”

– Sanchaita Sarkar,
Samridhhi Trust, Bangalore

- TDP Partners**
- Agastya International Foundation
 - Mt. Everest School
 - Pragna School
 - Salaam Bombay Foundation
 - Subodhini School

Adults reached through Dream Teacher Development Programme - **274**
indirectly impacting over **27000** young people

“I now know the importance of listening from the heart, engaging participants through activities, creating a safe space and actually being non-judgemental. I am going to use these learnings when I work with children of B.E.S.T drivers.”

– Staff, Salaam Bombay Foundation, Mumbai

Story of Change at TDP

In October 2012 Sanchaita participated in the Dream Life Skills Facilitation Workshop for teachers and community workers where the focus was on helping teachers like Sanchaita find their inner strength and confidence, focus on developing their own life skills and also giving them the tools that will help them engage children effectively. Today Sanchaita is a changed person. She now sees the importance of a teacher transforming into a facilitator of learning and of investing in her own life skills to develop life skills in children.

Dream Fundays

An integral part of the Volunteer Engagement model at Dream A Dream!

Fundays = First-time volunteers understand the concept of volunteering through hands-on experience + young people get a peep into a new and exciting world, enjoy a different experience and spend time with caring and compassionate adults.

Volunteers accompany young people on educational and learning visits to places such as museums, science centres, zoos, etc. with many Dream Fundays being organised for specific companies to encourage volunteering as a part of employee-engagement.

In 2012-13 - > **45 Fundays**
≈ **1400** young people and
≈ **900** volunteers engaged

Dream Mentoring

Supports 14-18 year olds from vulnerable backgrounds through the critical phase of transition to adulthood.

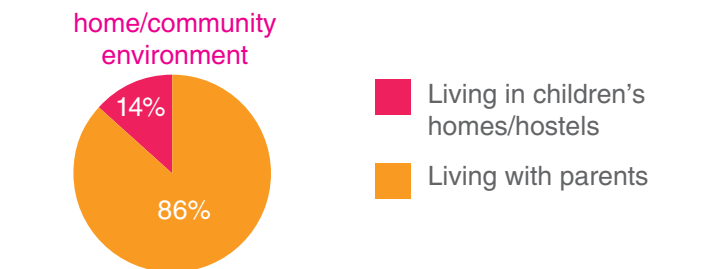
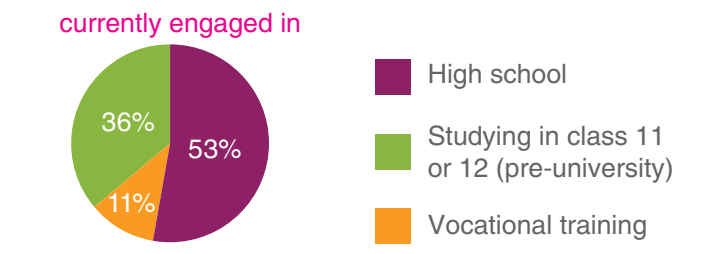
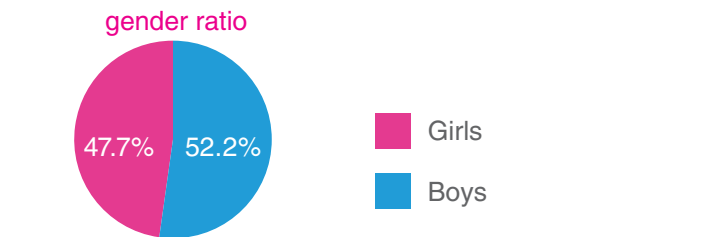
Designed with the help of professional clinical psychologists Dr. David Pearson and Dr. Fiona Kennedy from the U.K, it recruits, trains and matches volunteers with young people for **1-to-1 mentoring** for a defined period.

“It has been a phenomenal experience for me and I hope that my mentee also feels the same way. Mentor training was extremely useful & the trainers were fabulous. This training helped me not just for mentoring but I am able to apply the learnings in different aspects of my life & enrich them. I found it very fruitful and gratifying. It’s a great feeling to be part of a youth’s life and help them make their life’s choices... I would recommend others as it’s a great way to give something back to the society. The impact is so direct and in front of your eyes that it feels extremely rewarding.”

– Tejeshree Madhu (Mentor)

- Mentoring Partners**
- Baala Manne
 - Dream Connect Centre
 - Excellent English School, Thilak Nagar
 - Excellent English School, Bomanahalli
 - Makkala Jagriti, Siddapura
 - Round Table School, Bomanahalli

95 young people signed up from these partner centres and were successfully paired with a mentor




“She talks to me with a lot of care. She is very friendly, like a friend. It feels good to share what’s on my mind. She helps me think about my education and future.”


– Soundharya (mentee)


Dream Volunteering


In 2012-13, our Volunteering focus was on deepening engagement by limiting outreach and providing long-term/deeper engagement options to volunteers.

1389  **19,874**
volunteers clocked hours in 2012-13

83.5% of inducted volunteers took to active volunteering 

 Average volunteering hours increased from 12 hours in 2011-12 to 14 hours in 2012-13

158  old volunteers came back and clocked  2945 hours with us again this year

Dream A Dream voted one of the 10 National Finalists for the “**Leader in Volunteer Engagement**” category of the iVolunteer Awards 2012 

“Volunteering in Dream A Dream was one of my life changing experiences, as it was both amazing as well as informative. I learned more from the children than I ever imagined that I would. They were the most optimistic, energetic and ambitious children I’ve ever met. I developed so much respect and admiration for them after getting to know them. I enjoyed mentoring one of the students to overcome his fear of speaking English; I learnt the virtue of being patient and helped him to overcome his fear and obstacles in day to day life.”

- Nagu Swamy, College Student and Volunteer



Who in the world
am I?
Ah, that's the great
puzzle
Lewis Carroll



Corporate Partners for
Volunteer Engagement

- Axiom
- Dell India
- Deloitte
- Fidelity
- Goldman Sachs
- Headstrong India
- LSI India
- Microsoft GTSC
- Mphasis
- Northern Operating Services Pvt. Ltd.
- P & G
- Sapient
- Sabre
- SSgA India
- TESCO
- Vmware
- 24[7]

“Volunteering for Dream A Dream has definitely given me powerful insights and shaped my understanding of child development in India and I will use this knowledge to benefit others in my future professional and personal endeavours.”

- Sarah Hayes, IDEX Fellow 2012-13

First ever Dream Volunteer Evening



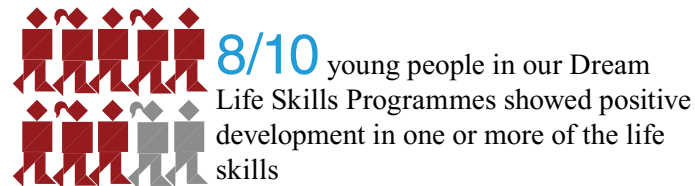
A chance for the 80+ volunteers, each clocking over 200+ volunteering hours to meet and be felicitated by the Cofounder and staff of Dream A Dream

Why we do it

Impact



Dream Life Skills through Sports and Arts



attendance

Measured **83%** attendance in each batch



3050 out of 3427 young people successfully completed the programme



Gender Wise Impact: **1057 Boys** and **857 Girls** (*Of 1325 assessed)

(*Of 1082 assessed) showed positive development in one or more of the five life skills assessed

Deepak Chopra

Dream Teacher Development Programme

95% of workshop participants say– Life Skills Facilitation (LSF) workshops are very good/excellent

90% of workshop participants say– The innovation in the LSF workshops has given them ideas to create new life skills building activities to try with young people

Dream Volunteer Engagement

As per the Annual Volunteer Survey to measure impact of volunteering

80% of volunteers who took the survey have an enhanced understanding of other communities in their city

90% of respondents feel they have become more sensitive towards others from different socio-economic backgrounds



Volunteering at Dream A Dream cemented my belief that a life rich of cultural experiences is far more valuable than any material item. It is the moments that you spend with people/places that stay with you your whole life. By providing a safe environment for the children to discover who they are without judgment they become empowered to follow their dreams regardless of what obstacles life may throw at them. By giving them the gift of self-belief they can achieve anything their hearts desire and it is for this reason that I will continue to volunteer with children.”

-Leanne Watson, Volunteer



“I’ve said it before and say it again, the professional and structured volunteering that Dream A Dream offers makes people want to come forth and volunteer. They are flexible and have various volunteering opportunities based on your availability. The Dream A Dream style of volunteering is what drew me to it. They focus more on potential and what can be rather than the poverty that these kids face. Volunteering has made me stronger, and face life with a smile. It’s like a well written book that makes you want to read more and keep turning the page. I don’t want to stop with volunteering for just one event. I want to do more.”

-Phebe Pericho, DELL Corporate Volunteer

Dream A Dream Changemaker!

If you've been one of our regular supporters you would have already heard of Manjunath, a Dreamer who's been a part of the dream right from the time he was a part of our Dream Life Skills programme through Sports to our mid-year report announcing how proud we were of what he too considers to be one of the biggest milestones of his life: getting selected

for a Sports Coaching Fellowship by Dekeyser and Friends Foundation, Germany (<http://www.dekeyserandfriends.org/>).

For those of you who don't know this amazing young person here's his story and for those of you who do here's an update of his story since.



Meet ManjunathAnand!

A 22 year old currently pursuing his Bachelor's degree in Commerce from St. Joseph's Evening College, Bangalore.

**Bosco is a Bangalore based organization working with the mission of rescuing street children and empowering them with education and vocational training. They are also a Dream A Dream partner and have implemented the Dream Life Skills Programme for children and young people from Bosco.*

“ I am a young, enthusiastic sportsperson dedicated to working with children and empowering them to take proactive steps to improve their lives and achieve all their dreams ”



Went to school at St. Joseph's High School Bangalore while at the *DON BOSCO Shelter Home for Boys (<http://www.boscoban.org/>). Spent 11 years living at the BOSCO MANE (Home) for boys.



Manjunath was a participant in the Dream Life Skills through Sports Programme for 2 years.

“ Working with Dream A Dream children from poor socio-economic backgrounds, made me realise my strengths of working with children as it was easy for me to understand them since I had the same background while I was growing up ”

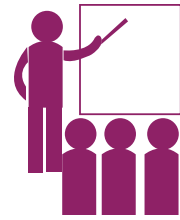


He started working with Dream A Dream as a field coordinator in June 2009.



1.5 years later – he was promoted to ‘Life Skills Facilitator’ where he conducted Life Skills through Football sessions for 100 children on a weekly basis. The programme enables children to acquire skills like communication, teamwork, understanding instructions & managing conflict.

Youth training session



He also got many opportunities to be part of different training programmes at Dream A Dream on Creative Facilitation.



Opportunity to take part in the Adidas Exchange Programme organized by the StreetFootballWorld network in Mumbai.



Next stop Hamburg, Germany- Travelled to be part of this prestigious Sports Coaching Fellowship by Dekeyser and Friends foundation. Spends 2 months in Hamburg with 15 Fellows from various countries.

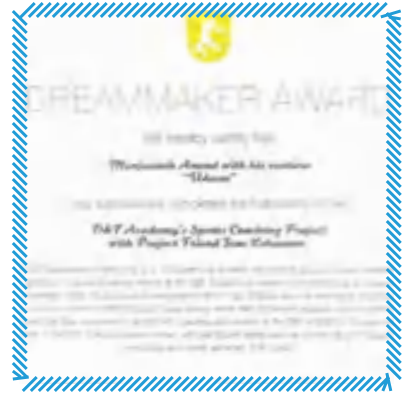


“It had been a wonderful experience being in a different country and learning from other people who also helped me broaden my thinking and ideas. This also helped me design a project to run football batches that enable girls to play soccer and at the same time learn critical life skills”



As a part of his fellowship works on a project (titled UDAAN) to use soccer and other Sports to engage girls from vulnerable backgrounds. Implements this UDAAN project back home in India.

“I believe there was a great impact on the children. They became expressive and were being independent which was also one of the goals of the venture where girls would have to be smart and use critical thinking and be strong in their minds.” “In terms of community I saw some of the teachers showing an interest in sending girls to play soccer and at the same time there was great support that I got from the principal too”



Fellowship complete!
Back to the Dream Team.

” **Truly a Dream Changemaker!**



We could not do what we do without the support of **YOU**, our invaluable donors, supporters, partners and fellow dreamers. We know what your support and the choice to give to Dream A Dream signifies and we are immensely grateful for your choice.

Thank You!

With your generous contributions in the last year we were able to impact the lives of thousands of young people through our direct programmes, roll out our Teacher Development Programme, move our Dream Connect Centre to a bigger space and also engage more volunteers and mentors through the year.

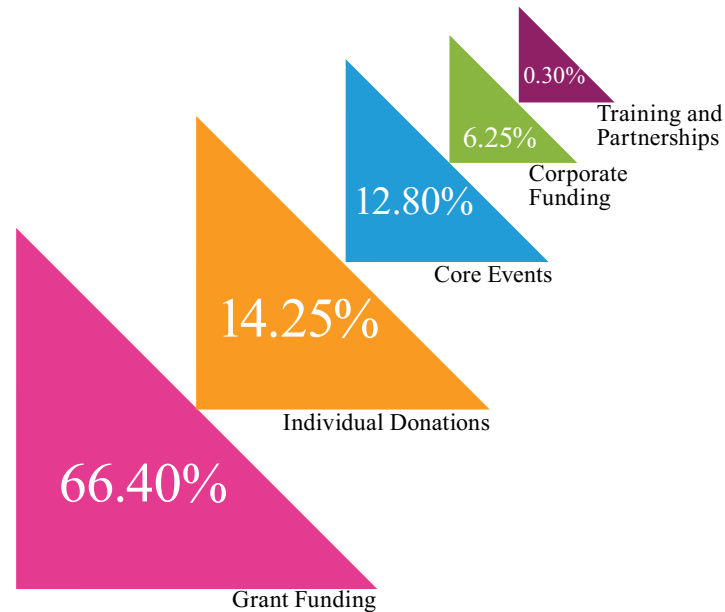
Your commitment has helped us reach our milestones and the numbers below that highlight your support are encouraging because they show a sustained interest in the work that Dream A Dream does and inspires us to dream bigger and do more.

“We are one big family of people, trying to make our way through the unfolding puzzle of life”

Sara Paddison

How we do it

Fundraising and Donor Spotlight



Individual Donations includes donations coming in from platforms such as Ammodo, Give Foundation, Global Giving, Give India and Charities Aid Foundation (CAF)

While nearly 70% of Dream A Dream's funding came from International sources and a few local Grants and Foundations we are just as grateful for and humbled by the love and support for our work shown by the many individual donors who gave to us through the year in ways both big and small.

Your gifts help us do more...

World 10k Bangalore

World 10k Bangalore: An annual 10km road race which takes place in Bangalore, India; usually on the last Sunday in May. A platform for NGOs to raise funds and get visibility for their cause. Dream A Dream has been participating for over 5 years now.



Dream A Dream was the third highest fund raising NGO.

> ₹17 lakhs raised to support the 'Dream Life-skills' programmes



Offline Campaigns

TCS World 10 K Bangalore 2012, Standard Chartered Mumbai Marathon 2013 and Food For Change.

Funds Raised - 24,16,877

Unlock Smiles

Dream A Dream's innovative first online crowd sourcing campaign combined the process of giving with the pledging of new year resolutions creating the perfect platform for donors to start their year on a positive note.



increased

visibility for the organisation, pool of individual donors

> ₹9 lakhs raised to support the 'Dream Life-skills' programmes



Online Campaigns

Unlock Smiles and Donations via Dream A Dream Website.

Funds Raised - 9,59,380

This past year saw new and innovative online as well as offline campaigns like 'Unlock Smiles' and 'Tour de Smiles' amongst others that created increased awareness about Dream A Dream and raised a reasonable amount of funds.



Strategic and Collaborative supporters

- Ammado
- Ashoka – Innovators for the Public
- Bangalore Cares
- Buy1GIVE1 - B1G1
- Credibility Alliance
- Charities Aid Foundation America
- Charities Aid Foundation India
- Dr. Dave Pearson and Dr. Fiona Kennedy
- FIFA – Football For Hope
- Global Giving
- Guidestar India
- Ipartner India
- Partners for Youth Empowerment (PYE)
- streetfootballworld
- United Way of Mumbai

Grant supporters

- Dell Giving
- Erach & Roshan Sadri Foundation
- Futuresense Foundation
- Global Fund for Children
- Juniper Networks Foundation
- Marshall Foundation

- Oberoi Family Foundation
- Prospero World Charitable Trust
- State Street Foundation
- The Hans Foundation
- Yahoo Employee Foundation
- 40K Foundation

Corporate supporters

- CurleyStreet Media
- Dell India
- IDG Ventures
- LSI India
- Microsoft GTSC
- Nike India
- Northern Operating Services Pvt. Ltd.
- SSgA India
- Tata Consultancy Services
- TPI Consulting
- The Other Design Studio

Professional Service Partners

- SPT Sports Management Pvt. Ltd



Governance

Jurisdiction and tasks of board and management during 2012-13

The Board

- Is ultimately responsible for strategy, policy, budget and results.
- Approves audited financial statements and ensures the organization's compliance with laws and regulations
- Sees to it that the activities of the organization are aimed at realizing the target and contribute to its mission
- Examines the strategic long term plan and the individual annual plans and budgets and reviews the progress of the plan throughout the year
- Decides adjustments of plans, budgets and investments
- In 2012-13, the Board met 4 times: 7th April 2012, 3rd August 2012, 13th September 2012, and 11th December 2012.

Management: Executive Director

- Is responsible for developing long term strategy, annual plans and policy
- Informs the board of all relevant facts and development
- Evaluates the execution of Dream A Dream's annual plans. Presents it to the board
- Engages in new partnerships and core fundraising
- Financial management and operational governance



“The world is a giant puzzle that hasn't been put together yet, and we're trying to find the other piece of this puzzle that goes with us”

E. E. Cummings

Composition of the Board (for the year 1st April 2012 - 31st March, 2013)

Name	Position on Board	Meetings attended	Years on Board	Age	Gender	Occupation
Srikrishna S	Board Member	1	7	32	Male	Chairman & Director Consulting, Sattva Media & Consulting Ltd.
Nandita Lakshmanan	Board Member	1	7	44	Female	Founder & CEO of The Practice
Bhasker Sharma	Board Member	1	3	54	Male	General Manager and Director of Operations, mFormation Technologies.
Sandeep Farias	Chairperson	4	1	39	Male	Founder, Elevar Equity
Meera Harish	Board Member	4	1	47	Female	Vice President (Global Sales & Marketing -) of Tata Coffee
Vishal Talreja	Board Member	4	1	35	Male	Cofounder & Executive Director, Dream A Dream

Notes on Board of Trustees

- None of the board members are related to each other
- A Board rotation policy exists and is practiced
- Srikrishna S, Nandita Lakshmanan, Bhasker Sharma retired from the board on 7th April 2012 on completion of their term.
- Vishal Talreja receives remuneration from the organisation for working as an Executive Director. No other board members have received any remuneration from the organization

Advisory Board – United Kingdom

Name	Position on Board
Ed Williams	Chairperson
Rajesh Gandhi	Board member
Meenakshi Iyer	Board member
Gopi Billa	Board member
Meera Rao	Board member

Management: Distribution of staff according to salary levels as on March 31, 2013

Gross salary (in ₹)	Male staff	Female staff	Total staff
<10000	8	2	10
10,000 – 25,000	19	10	29
25,000 – 50,000	1	7	8
>50,000	2	1	3
Total	30	20	50

Notes on Staff

- Vishal Talreja, Executive Director has been paid a remuneration of ₹68,105 per month
- Remuneration of 3 highest paid staff members: ₹68,105; ₹61,913 and ₹51,168 per month
- Remuneration of 3 lowest paid staff members: ₹7,250; ₹7,975 and ₹10,088 per month
- Total cost of national travel by all staff was ₹72,145/-

International travel by all staff was Rs. 369,692. This included

- Travel to UK – Vishal Talreja, Co-founder & Executive Director and Suchetha Bhat, Chief Operating Officer, to attend a Fund Raising Event – ₹1,29,832/-
- Travel to Australia to attend Big Issue and to France to attend Street Football Conference – Bobbymon George, Head Programmes covered by Dream A Dream – ₹76,244/-
- Travel to US – Vishwa Devan and Santosh Indu Sekhar, Dream Graduates for a One Year Graduation Course. Dream A Dream paid for the incidental expenses of ₹56,620/-

- Travel Expenses of Dr. David Pearson and Dr. Fiona Kennedy – the Mentor Trainers for providing training to Staff & Volunteers – ₹93,775/-
- There was no other International travel by any member of the staff or Board



Summary Financial Statements

The following financial statements provide an overview of revenue, expenses and sources of Dream A Dream funding for the financial year 2012-13. Complete Audited Financial Statements including the Auditor's Report are available on our website (www.dreamadream.org) and by email upon request.

Receipts and Payments Account for the period 1st April 2012 to 31st March 2013

Receipts	Amount (₹)	Amount (₹)	Payments	Amount (₹)	Amount (₹)
OPENING BALANCE		2,933,052	CORE ACTIVITIES		28,388,909
Cash in hand	18,914		Direct Programme Expenses	12,121,930	
Bank Balances	2,914,138		Administrative Expenses	1,151,618	
			Human Resource Expenses	1,175,076	
REVENUE RECEIPTS		23,744,989	Fundraising & Communication Expenses	1,510,028	
Donations - Domestic	5,048,973		Investment in Fixed Deposits	12,430,256	
Donations - FCRA	17,923,588				
Professional Fees	33,500		OTHER PAYMENTS		2,749,341
Interest Income	738,928				
			CLOSING BALANCE		5,710,105
OTHER RECEIPTS		10,170,313	Cash in Hand	33,416	
			Bank Balances	5,676,689	
TOTAL		36,848,354	TOTAL		36,848,354

Income And Expenditure Statement for the period 1st April 2012 to 31st March 2013

Expenditure	Amount (₹)	Amount (₹)	Income	Amount (₹)	Amount (₹)
DIRECT PROGRAMME EXPENSES		12,771,324	INCOME		23,734,590
INDIRECT EXPENSES		4,070,230	Donations Received - Domestic	5,048,973	
Administrative & HR Expenses	2,381,538		Donations Received - FCRA	17,923,588	
Fund Raising & Communication Expenses	1,688,692		Miscellaneous Income	23,100	
			Interest received	738,929	
Opening Stock of Dream Merchandise	26,921	-6,259			
Less: Closing stock of Dream Merchandise	33,180				
Depreciation		105,022			
Excess of Income over Expenditure		6,794,272			
TOTAL		23,734,590	TOTAL		23,734,590

Balance Sheet as on 31st March 2013

Liabilities	Amount (₹)	Amount (₹)	Assets	Amount (₹)	Amount (₹)
CURRENT LIABILITES			FIXED ASSETS (As Per Schedule)		531,188
Duties and Taxes		33,926	INVESTMENTS: Fixed Deposits		10,265,256
PROFIT AND LOSS ACCOUNT			CURRENT ASSETS, LOANS & ADVANCES		6,704,974
Opening Balance	10,673,220	17,467,492	Cash in Hand	33,416	
Add: Excess of Income over Expenditure	6,794,272		Cash at Bank	5,676,689	
			Staff Advances	470,466	
			Closing Stock of Merchandise	33,180	
			Accrued Interest	4,216	
			Loans & Advances	45,322	
			Tax Deducted at Source	53,287	
			Rental Deposit	385,000	
			Telephone Deposit	3,399	
TOTAL		17,501,418	TOTAL		17,501,418

Notes on Finance

Bank and Auditor details:

- Canara Bank, Langford Town, Bangalore. Account number: 0424101019432
- ICICI Bank Ltd, Jayanagar, Bangalore. Account number: 005301021789
- ICICI Bank Ltd, Jayanagar, Bangalore. FCRA account, Account number: 005301041506

Auditors - Sathish & Ravi Associates, G-10, Naveen Apartments, 13th Main Road, Vasanthnagar, Bangalore 560 052

Awards and Recognition

- Participated in the Sony European Graduate Programme Enterprise Project through streetfootballworld. As part of this project 5 of SONY's Graduate Staff supported Dream A Dream with establishing a strategic partnership with a sports based club, association or company to further Dream A Dream's scale plans.
- Ms. Suchetha Bhat, COO was featured in the local newspaper, Bangalore Mirror, where she talks about our Dream Mentoring Programme.
- Other media coverage of Dream A Dream through the year at <http://dreamadream.org/category/news>
- Awarded as 3rd highest fundraising NGO at the TCS World 10K Bangalore held in May 2012
- Received Silver Trophy at the Global Sports Forum, Barcelona for our work in the arena of Sports 4 Development

Administration

Dream A Dream is a registered public charitable trust under the Indian Trusts Act (Reg No.: 66/2000-2001 IV).

We are also registered under:

- U/S 12A of the Income Tax Act, 1961.
- Section 80G of the Income Tax Act, 1961 (Order no.: DIT (E)BLR/80G(R)/169/AAATD3096K/ ITO(E)-1/Vol 2008-2009, dated September 12, 2008). Permanent Validity.
- The FCRA Regulations of the Ministry of Home Affairs, Government of India (Permanent Reg No.: 094421298, dated December 10, 2008).

Dream A Dream's operations are managed out of the Bangalore office; the management team takes the programme and operational decisions with oversight from the Board of Trustees.

Our funds come from multiple sources, including individuals who provide support through annual fundraising events and through direct donations as well as funding from institutions and corporates

Dream A Dream is accredited by the Credibility Alliance as complying with the national accountability, transparency and reporting standards. This annual report is drawn up in accordance with the guidelines set by The Credibility Alliance and Give India.

Registered Address

No. 2, High Street Cross, Cooke Town,
Bangalore 560 084, India

Mailing Address

No. 11/17, 3rd Cross, 1st Block, Jayanagar,
Bangalore 560 011, India



"You are
a piece of the puzzle
of someone else's life.

You may
never know
where you fit,

but others will fill the holes
in their lives with pieces of you. "

Bonnie Arbon

The Road Ahead...

We Aim to:

- Empower 50,000 young people by training 500 adults through the Teacher Development Programme (TDP)
- Strengthen our direct delivery of Life Skills Programmes to 5000 young people
- Strengthen our Life Skills for Career Development Programme programme for 3000 young people through Dream Connect
- Engage 2500 volunteers contributing to an increasingly sensitive community



Which
piece are
YOU?

Support Dream A Dream's unique Life Skills Development Programmes through

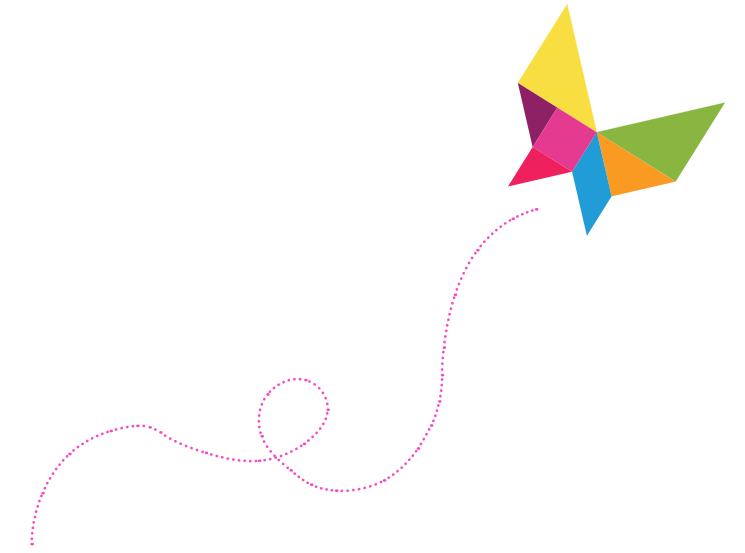


“So now it is time to disassemble the parts of the jigsaw puzzle or to piece another one together, for I find that, having come to the end of my story, my life is just beginning.”

Conrad Veidt



come dream with us
and join this journey of empowerment and change!



Dream A Dream

No. 11/17, 3rd Cross, 1st Block, (Near Ashoka Pillar), Jayanagar,
Bangalore 560 011, India | Ph: +91-80-6534 9980 / 4095 1084.

info@dreamadream.org | www.dreamadream.org



“Life is like a
puzzle,
it is assembled in pieces,
but in the end it all
comes together”