

# Annual Report 2011 - 2012

"There are many NGOs working on making a short term difference but very few NGOs make permanent difference in someone's life and Dream A Dream is one of them. Dream A Dream has identified the need of life skills to vulnerable kids and it is making a permanent change in them." ~ Ajit Patil, Dell

# **DIRECTORS NOTE**

The year 2011-12 was a turnaround year overcoming challenges with fundraising and people management and yet we kept our eyes firmly on our goals to enhance and deepen impact in the lives of thousands of young people from vulnerable backgrounds.

Amongst the many significant milestones of the year, the ones that strengthened the organization and deepened our impact were:

17-year old Girish getting selected to represent India at the Homeless World Cup in Paris. He was a transformed young man when he came back from the experience and decided to pursue his education, pursue his passion for Football and also start working with Dream A Dream as a Life Skills facilitator wishing to take his experience to other young people like him.

Manjunath, 21-year old Graduate from Dream Life Skills program and currently working as a Life Skills Facilitator at Dream A Dream has been selected to be part of a year-long Sports Coaching Project by Dekeyser and Friends Foundation. He will be spending 2-months in Hamburg, Germany as part of the program.

Santhosh and Vishwa Dewan, 20 year old Graduates from Dream Life Skills Programs have been selected by the US Consulate to be part of a 1-year graduate study program in the US starting August 2012.

Pavithra and Revanna, Graduates and currently working at Dream A Dream were selected to be part of the Adobe Youth Voices Program for a year to get trained as Movie makers and then take the skill of movie making to young people from Dream A Dream

In the next few pages, you will see how we are deepening our impact in the lives thousands of young people like Girish, Manjunath, Santhosh, Vishwa, Pavithra and Revanna as they find the courage and resilience within them to pursue their dreams.

In addition, we rolled out a new People Philosophy based on the values of accountability, trust and dignity. Learning from our past, we embarked to build an organizational culture that reflects the society we would like to see where everyone is a Changemaker.

This work would absolutely not be possible without the continued support and belief of hundreds of individuals, volunteers, donors, corporates, trusts and foundations who have helped us achieve this fantastic turnaround. Most importantly, the one group of people who stood by us through the crisis and helped the organization emerge stronger was the team who worked tirelessly and relentlessly because they believed Dream A Dream will turnaround and achieve its goals.

Forever grateful,

Vishal Talreja Cofounder & Executive Director



# THE YEAR THAT WAS...



Dream A Dream is a professional, registered, charitable trust. We are empowering over 12,000 young people from vulnerable backgrounds since 1999. We work on a strong collaborative approach with local charities, corporates, volunteers and a host of national and international strategic partners.

Our Vision is "Empowering young people from vulnerable backgrounds by developing life skills and at the same time sensitizing the community through active volunteering leading to a non-discriminatory society where unique differences are appreciated."

In 2011-12, Dream A Dream strengthened its work towards its two fold objectives:

- 1. To equip young people from Bangalore's urban slums, orphanages and shelter homes with critical life skills. Life skills that would help them fight the cycle of poverty and life on the street.
- 2. To sensitize the community through active volunteering.

### **Dream Life Skills Programme**

3066 young people engaged in our core program of Life Skills Thru Football (LSTF) and Life Skills Thru Creative Arts (LSTCA) in 2011-12

- 1185 young people enrolled in LSTCA
- 1881 young people enrolled in LSTF
- A healthy 42% girls in the programme
- Average **75% attendance** across all batches
- Over **90% retention**
- **65% of the young people** assessed have shown a significant improvement in Life-Skills in the year.
- Core programme costs reduced by 28% substantially bringing down cost per participant.
- **300** young people graduated from our programmes

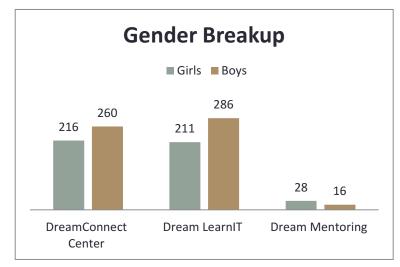
### **DreamConnect Programme**

The DreamConnect Program is a Life Skills for Career and Livelihood development program for young adults in the age group of 14-18 years old from disadvantaged, vulnerable backgrounds. In 2011-12, the Program was supported by Dell Giving and achieved the following

# 1017 young people engaged in various Life Skills for Career Development Programmes

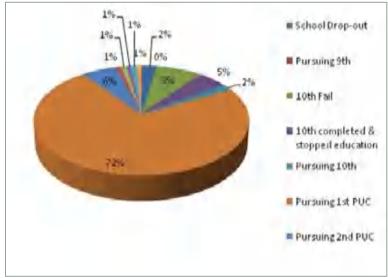
a. 476 engaged in short-term skill development modules at the DreamConnect Centre. This included modules in Spoken English, Computer Education, Life Skills, Money Management, Communication Skills and Workplace readiness

- b. 497 engaged in the Dream LearnIT Programme delivering computer education coupled with Life Skills in communities through a Mobile Lab model.
- c. 44 young people had one-on-one relationships with volunteer mentors for a period of 6-months to 1-year



"This program helped me learn how to communicate with people and how to find jobs on the internet. And it also helped me understand how to manage money." ~ Sreerag, attended courses at DreamConnect Center.

"I feel it is good program for my son. I will also send my daughter from April. Our son is learning a lot. Thanks for helping him." ~ Satyavandan, father of a student who attended courses at DreamConnect Center.



# **Teacher Development Programme**

Completed Prototype training with 3 NGOs for building their staff capacity to deliver Life Skills Education within their programs.

# 120 teachers/instructors

- 1. **Agastya International Foundation** We have completed 4 prototype trainings with approximately 80 trainers and facilitators.
- 2. **Hippocampus Learning Centres** We have completed one prototype training with 20 core facilitators and coordinators.
- 3. Completed a Teacher Training Program on Life Skills Development for **Shikshayathan Trust School**, Munirabad in Rural Karnataka for 15 teachers.

**According to Charlie Murphy, CEO, PYE Global,** "This past July I lead series of trainings for Dream A Dream staff and a core group of lead facilitators. In addition, we lead a teacher training together for teachers

associated with the Agastya Foundation. I admire Dream A Dream's commitment to developing their staff on a deep level and the progress they are making in spreading best practices to their partner organization while developing new partners like Agastya. Dream A Dream is proof positive of the "multiplier effect" and I predict their impact on the youth development sector in India will continue to expand and deepen. "

"It is a great learning experience and it is a good platform for introspection. It helped learn that learning happens best when it is fun."- **Karishma Shetty, T &D Manager, Hippocampus** 

"(It was) very interactive. My knowledge, activity levels, leadership and creativity have all improved with this program. "- Instructor, Agastya International Foundation

# **Volunteer Engagement**



At Dream A Dream, we recognize that the creation of non-discriminatory society where young people from vulnerable backgrounds can continue to develop is crucial to their inclusion into the mainstream society.

Volunteering at Dream A Dream primarily gears towards bringing personal transformation in the life of a volunteer wherein they undergo attitudinal changes while interacting with young people from vulnerable backgrounds.

Through a unique integration model,

Dream A Dream has developed volunteer engagement models in its programmes such as life skills through sports, creative arts, fundays, skill development, mentoring and outdoor experiential camps. Volunteers are a part of Dream A Dream to contribute their passion and energy and to encourage young people from vulnerable backgrounds to follow their dreams with confidence and determination.

Dream A Dream believes in creating partnerships by collaborating with various entities. Corporate volunteer engagement is a key component of our volunteer model. This helps us in reaching out to the corporate community enabling them to experience our work and build stronger relationships to impact a change in our society.

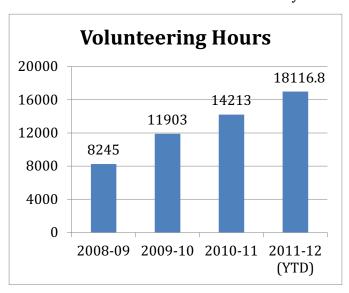
#### **Key Highlights:**

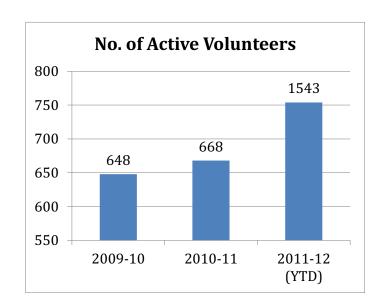
# 1543 volunteers clocked 18116 hours

- 754 Active volunteers
- 2. 45 volunteers clocked more than 80 hours in Dream A Dream volunteering program in 2011-12. These 45 volunteers clocked 6606 hours in Dream A Dream.
- 3. Engagement with DELL: **2718 hours of volunteering**
- 4. "...Because I Dream" campaign to engage corporate employees- These events were conducted a total of 14 times. A total of Rs.3,48,542.00 were raised through these events
- 5. Nature of volunteering work

	No. of Volunteers	Hours
Programme Based	421	8497.50
Skill Based	322	4177.50
Events	1112	5441.80
		18116.80

#### 6. Growth of Active Volunteers over the years





## Creating a sensitive community - Pallavi Singh, Intern

Life for me was always easy going, I will not hesitate to say that I was a spoilt brat but meeting the kids personally, knowing how they are happy even with the limited resources changed me and my thinking. During the experiential camp we got more time to have an interaction with the kids.

One of the kids named Noor Pasha became very close to me, though each and every kid was special in them self but he had a different thinking. Whenever he used to talk he used to talk about the welfare of others (at that young stage), instead of me teaching him, I guess I started learning from him that real happiness lies with the happiness of our loved ones, our family and friends.

Every kid there had some special quality and the passion to make their dream a reality. Kids were not the only one from whom I learned but the working staff also taught me a lot. They were so positive and lively about everything that work was not a job but it became a passion. To end my story of change I would like to say that only a Dreamer can be an Achiever and now I have started dreaming.

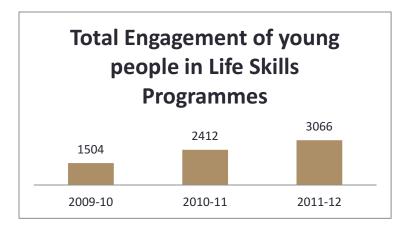
# <u>Volunteering transforms - Phebega Pericho, Dell</u>

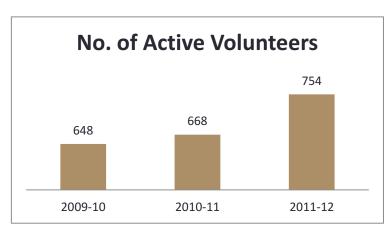
I have been involved in various activities like- Share Your Workspace, Outdoor Experiential Camp, Color a Tee, Walk for a Cause. At the first Outdoor Camp that I was a part of, one of our camp goals was –Try New Things. I put this to use while I was in the camp. I usually take time to talk to people I meet for the first time. But in the camp, I made an effort to talk to them and get to know them. My transformation had begun!! I tried playing new games and wasn't shy or embarrassed. I also spoke in Kannada a lot. My Kannada is not fluent, but I tried none the less.

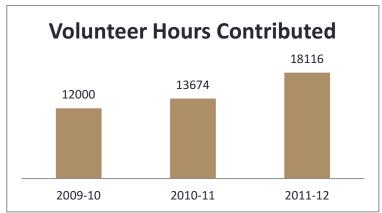
This "Try New Things" was etched in my mind. I have always wanted to learn to drive. I was scared of the traffic on the roads and honestly did not make the time for it. After I came back from the camp, I joined a driving school and learnt to drive. I feel myself open up a little more. I have always been a very shy and timid person. But now I am coming out of my little shell.

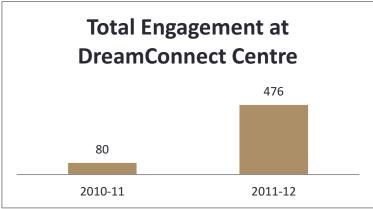
Every time I see these kids try without thinking of the result, or who is watching them, it gives me the courage to do the same. I have pushed myself to go that extra mile. I believe that it's not important that you win what matters is that you tried.

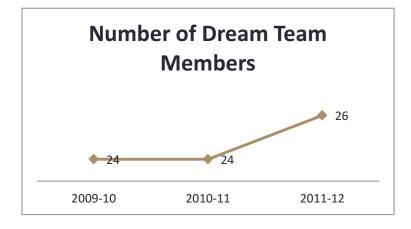
# **GROWTH AT A GLANCE**

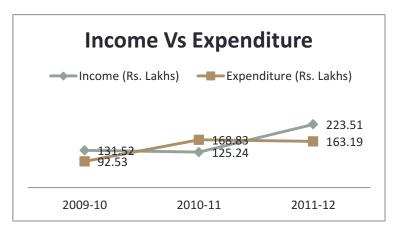












## **IMPACT**

Measuring Impact and evaluating the quality of our programmes with young people is a critical component of our work as it validates our belief in our service. We have seen some great impact with our work in 2011-12 and some of the analyses is presented below. The Life Skills improvement was assessed based on the following parameters; (1) Overall impact (2) Programme (3) Gender (4) Age groups (5) Consistent participation (Attendance) (6) Long term impact (Duration)

# **Overall Life Skills Improvement**

From Table 1, in the academic year 2011-12, **1462** young people were assessed and 65% of them have shown positive impact in their Life Skills Development through Football and Creative Arts as mediums. Across the 5 specific Life Skills, at least 40% have shown an improvement in Life Skills with the highest being in terms of Taking Initiative.

Table 1: Percentage of young people who have shown positive Life Skills improvement

Overal l		Intera	ction	Probl solvii		Taking Managing initiative conflict			Understanding & following instructions				
Year	%	N	%	N	%	N	%	N	%	N	%	N	Total
2011- 2012	65%	95 0	44%	638	36%	528	50%	726	43%	635	42%	613	1462

4.5
4.5
3.5
2.5
2.5
1.5
1

Baseline

Endline

Taking Initiative

Understanding &...

Figure 1: Skill wise Impact

From Figure 1, on an average, young people have improved across all 5 Life Skills – Interaction, Problem Solving, Taking Initiative, Managing Conflict and Understanding and following instructions.

Figure 2: Percentage of Improvement

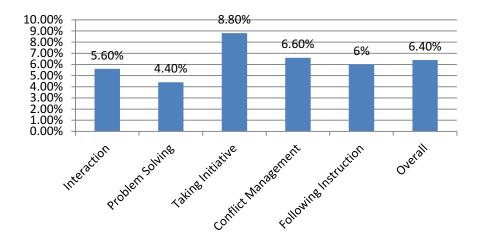


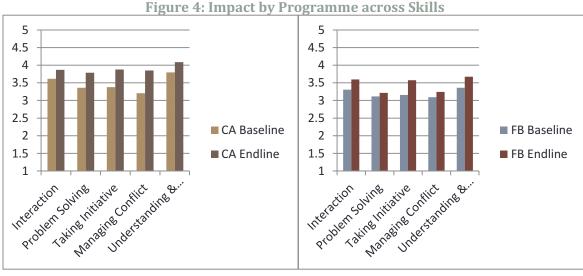
Figure 2 shows, over time, behaviour change was observed more in terms of taking initiative (9% increase from Baseline to End line) and observed less over Problem Solving (4% increase from Baseline to End line). This analysis stresses the need to focus more on Problem Solving skills in the coming years.

#### Life Skills Improvement by Programme

**Table 2:** Percentage of young people who have shown positive Life Skills improvement by Programme

Prog	ramme												
2011-2012	Ove	rall	Inter r		Proble solvir		Takin initiati	_	Managi conflic	_	Und. followi instruct	ng	
Programm e	%	N	%	N	%	N	%	N	%	N	%	N	Tota l
Creative Arts	68%	36 8	44%	239	45%	24 5	49%	26 9	57%	31 2	41%	22 1	545
Football	63%	58 2	44%	399	31%	28 3	50%	45 7	35%	32 3	43%	39 2	917

Interestingly, overall participants of the Dream Life Skills through Creative Arts show around 5% improvement compared to participants of the Dream Life Skills through Football programme over the year (Table 2).



Breaking it down skill wise, Figure 4 shows the highest improvement was observed in Managing Conflict in Life Skills through Creative Arts programme while Life Skills through Football Programme helped improve young people's ability to Take Initiative.

#### Life Skills improvement by Gender

Table 3: Percentage of young people who have shown positive Life Skills improvement by Sex

2011- 2012	Ove	rall	Intera	ction	Prob solv		Tak initia	U	Mana conf	0 0	Und. & following instructions		-
Gender	%	N	%	N	%	N	%	N	%	N	%	N	Total
Female	65%	392	42%	255	41%	244	46%	279	47%	285	39%	237	602
Male	65%	558	45%	383	33%	204	52%	447	41%	350	44%	376	860

A highlight from Table 3, the percentage of girls and boys who have positively developed Life Skills is equal among both girls and boys overall and across the 5 Life Skills showing indifference in the impact across genders.

#### Life Skills improvement across Age groups

Table 4: Percentage of young people who have shown positive Life Skills improvement across Age

							groups	3					
2011- 2012	Ove	rall	Intera	ction	Prob solv		Tak initia	U	Mana con	0	Understa & follov instruct	ving	
Age groups	%	N	%	N	%	N	%	N	%	N	%	N	Total
6-10	71%	112	40%	63	46%	72	51%	80	56%	88	49%	77	157
11-13	71%	521	47%	349	40%	294	54%	394	44%	325	45%	333	736
14-15	54%	192	38%	135	28%	98	43%	153	38%	133	33%	116	353
16 and above	52%	51	40%	39	28%	27	41%	40	37%	36	39%	38	98
Missing	63%	74	44%	52	31%	37	50%	59	45%	53	42%	49	118

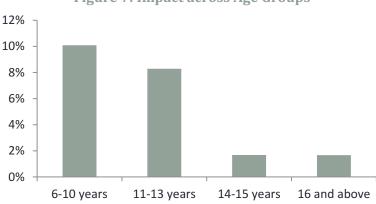


Figure 7: Impact across Age Groups

71% of young people in the age groups 6-10 years and 11-13 years respectively have positively developed life skills as shown in Table 4. We also see from Figure 6 that impact reduces from around 10% among younger age groups to around 2% as they grow older. This concurs with human psychology concepts of young people being more adaptable to behaviour change than adults. A higher percentage of young people in the age group 6-10 years and 11-13 years have spent 2 years or more with Dream A Dream's programmes. Hence, we can say that the impact is higher when a young person is engaged in the Life skills programme from a younger age as they have the opportunity to participate for a longer duration.

To note, many young people from these backgrounds are unaware of their age, hence a category "Missing" has been created.

#### Impact of consistent participation on Life Skills development (Attendance)

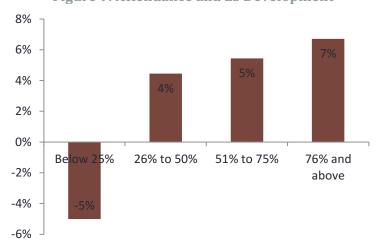


Figure 9: Attendance and LS Development

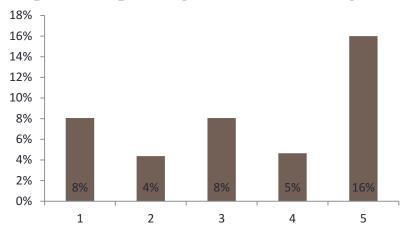
From the above figure, there is negative impact with lack of participation in the programmes and the impact being significantly higher among young people who have shown consistent participation in the programmes. This shows continuous and diligent participation in the 9 month intervention increases the impact on young people and requires that commitment to see a behaviour change.

"Asif started playing Dream Football about two years ago. He was the only child who attended every session without fail. He never complained about anything and he was

punctual in his attendance and sincere in his approach to the game. Even though he is smaller than most of the young people and not as strong as the others, he still worked hard to make sure that he could play the game well. He was selected to play in all the tournaments for the Annaswamy team and he worked hard to improve his skills and techniques in the game and became one of the most promising players in the team."

#### Long term impact on Life Skills development (duration)

Figure 10: Long term impact on Life Skills Development



On an average from Figure 10, the impact is highest with longer term participation in the programmes. As the number of years spent with Dream A Dream increases as part of the programmes, the behaviour change is significantly higher, irrespective of which medium is used, Football or Creative Arts.

# **STRATEGIC PARTNERS**

#### **NGO Partners**

- Ananya Trust
- Bangalore Metropolitan Round Table 44 (Round Table School)
- Bosco Mane
- Christ Education Society (Center For Social Action)
- Each One Teach One (Guru Harkishin School, HPP Indian School)
- Helpline Charitable Trust (Vishwas)
- Makkala Jagriti
- Raza Educational and Social Welfare Society (Excellent English School)
- Rao Bahadur BP Annaswamy Mudaliar CIE's Public Charities (Annaswamy School)
- Citizens High School, Frazer Town
- Citizens High School, Hosakote

- Sri Veerabhdraswamy Educational Society (Vibhuthipura Mutta School)
- Stella Mary School
- Mount Everest School
- St. Anthonys School
- Excellent English School Bommanahalli
- Sri Sadguru Sai Baba School
- Samridhdhi Trust

#### **Professional Service Partners**

- J-Sporting
- > SPT Sports Management Pvt. Ltd
- Edu-Sports Private Ltd (Sports Village)
- ➤ The Explorers School

#### **Collaborative Partners**

- Grassroots Soccer
- Partners for Youth Empowerment (PYE)
- > Dr. Dave Pearson and Dr. Fiona Kennedy
- ➤ Ashoka Innovators for the Public

# **THE ROAD AHEAD - 2012-2015**

"Despite great progress in primary schooling in developing countries, the preparation of youth for work and life is very low. ~ *World Development Report 2007* 

"Over 90% of India's labour force still works in the informal sector, due to a lack of focus on skills required in the current job market." ~ **Dasra Research Report on Increasing Employability in India** 

"59% of Indian children have stunted growth."  $\sim$  The HUNGaMA Survey Report 2011

In a dynamically changing world, young people are and will face very complex challenges and we as a society are not able to prepare young people for life. The lack of life skills is one of the most critical gap areas stopping young people from making healthy choices and becoming productive, contributing members of society.

We believe adults play a critical role in empowering young people with Life Skills, defined as "the abilities for adaptive and positive behavior that enable individuals to deal effectively with the demands and challenges of everyday life".



Hence, at Dream A Dream, we are focused on enabling adults that work with young people with the tools, behaviours and abilities required to be an effective teacher/facilitator of learning. We aim to achieve this through our innovative Dream Life Skills Model.

#### The Dream Life Skills Model

"Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, All of which have the potential to turn a life around" – Leo F. Buscaglia (1924 -1998), American author and Professor of Special Education, University of Southern California.

At Dream A Dream, we believe true transformation happens with the presence of a caring, compassionate adult in a young person's life. Adult Instructors who work with young people are uniquely positioned to unlock their creative potential. Skilled adults can empower young people to make positive life choices, express themselves, commit to their own learning, and become leaders in their families and communities.

The Life Skills Model is an approach that provides teachers, youth workers, community workers, Instructors and facilitators with the tools and skills required to develop Life Skills amongst young people and integrate Life Skills within their work. The model uses experiential techniques to deepen understanding of the self, unlock the creative potential of the adult, learn to build supportive communities of learning and learn tools necessary to meaningfully and effectively engage young people in learning. The Model has been adapted from the Creative Community Model developed by Partners for Youth Empowerment (PYE), a Dream A Dream partner.

Over the next 3 years, we aim to enable over 2000 teachers/youth workers and community workers in our Dream Life Skills Model.

## **GOVERNANCE**

# <u>Jurisdiction and tasks of board and management during 2011-12</u>

The Board

- ➤ Is ultimately responsible for strategy, policy, budget and results.
- Approves audited financial statements and ensures the organization's compliance with laws and regulations
- Sees to it that the activities of the organization are aimed at realizing the target and contribute to its mission
- Examines the strategic long term plan and the individual annual plans and budgets and reviews the progress of the plan throughout the year
- Decides adjustments of plans, budgets and investments

➤ In 2011-12, the Board met 2 times: 18<sup>th</sup> June 2011, 21<sup>st</sup> December 2011. This was because there was a Board Meeting held on 19<sup>th</sup> March 2011 and 7<sup>th</sup> April 2012.

#### Management: Executive Director

- ➤ Is responsible for developing long term strategy, annual plans and policy
- Informs the board of all relevant facts and development
- Evaluates the execution of Dream A Dream's annual plans. Presents it to the board
- Engages in new partnerships and core fundraising
- Financial management and operational governance

Composition of the board (as on March 31, 2012)

Name	Position on Board	Meetings attended	Years on the	Age	Gender	Occupation
	Duaru	attenueu	Board			
Srikrishna S	Chairperson	2	7	31	Male	Chairman & Director Consulting, Sattva Media & Consulting Ltd.
Nandita Lakshmanan	Board member	2	7	43	Female	Founder & CEO of The PRactice
Bhasker Sharma	Board member	2	3	53	Male	General Manager and Director of Operations, mFormation Technologies.

#### Notes on Board of Trustees

- ➤ None of the board members are related to each other
- ➤ A Board rotation policy exists and is practiced
- ➤ No board members have received any remuneration from the organization

Advisory Board - United Kingdom

Name	Position on				
	Board				
Ed Williams	Chairperson				
Rajesh Gandhi	Board member				
Meenakshi Iyer	Board member				
Gopi Billa	Board member				
Meera Rao	Board member				

# <u>Management: Distribution of staff according to salary levels as March 31, 2012</u>

Gross salary (in	Male	Female	Total
Rs.)	staff	staff	staff
< 5000	4	0	4
5000 - 10,000	7	1	8
10,000 - 25,000	2	8	10
25,000 - 50,000	3	1	4
Total	16	10	26

#### **Notes on Staff**

➤ Vishal Talreja, Executive Director has been paid a remuneration of Rs. 44,550 per month

- Remuneration of 3 highest paid staff members: Rs. 43,538, Rs. 38,500 and Rs. 27,500 per month
- Remuneration of 3 lowest paid staff members: Rs. 4,950, Rs. 5,225 and Rs. 7,095 per month
- > Total cost of national travel by all staff was Rs. 43,668/-
- ➤ International travel by all staff was Rs. 77,928/-. This included
  - Travel to Australia Bobbymon George, Head Programs covered by Big Issue Foundation.
     Dream A Dream paid for the Visa Processing Fee of Rs. 6115/-
  - Travel to South Africa Bobbymon George, Head Programs covered by Dream A Dream Rs. 67,713
  - Travel to Germany Manjunath Anand, Dream Graduate for a Sports Coaching Exchange covered by Dekseyer & Foundation. Dream A Dream paid for the Visa processing Fee of Rs. 4100/-
  - The above expenses also include Visa fees and Travel Insurance.
- > There was no other International travel by any member of the staff or Board

# **Summary Financial Statements**

The financial statements provide an overview of revenue, expenses and sources of Dream A Dream funding for the financial year 2011-12.

#### Receipts and Payments Account for the period 1st April 2011 to 31st March 2012

Receipts	Amount (Rs.)	Amount (Rs.)	Payments	Amount (Rs.)	Amount (Rs.)
OPENING BALANCE		₹ 31,34,304	CORE ACTIVITIES		
Cash in hand - Domestic	₹ 11,262		Direct Programme Expenses		₹ 1,26,07,438
Cash in hand - FCRA	₹ 585		Administrative Expenses		₹ 17,98,062
ICICI Bank – FCRA	₹ 13,22,635		Fundraising & Communication Expenses		₹ 9,59,068
ICICI Bank – Domestic	₹ 3,52,589		Capital Expenditure		₹0
Canara Bank A/c	₹ 14,47,233		Investment in Fixed Deposits		₹ 60,00,000
REVENUE RECEIPTS			OTHER PAYMENTS		₹ 21,97,158
Donations		₹ 96,12,271	Fixed Assets Purchased	₹ 1,90,862	
Donations - FCRA		₹ 1,23,58,217	Merchandise Purchased	₹0	
Proffessional Fees		₹ 34,857	TDS Deducted	₹ 3,000	
Reimbursment Of Travel Expenses		₹ 1,212	Advances for Expenses Paid	₹ 1,07,487	
IT Refund received		₹ 27,620	Staff Advances Paid	₹ 10,75,258	
Interest Income		₹ 2,95,613	Others	₹ 1,000	
			TDS remittance	₹ 6,97,892	
OTHERS			Providend Fund Remitted	₹ 1,03,059	
Fixed Deposits Matured		₹0	Profession Tax Remitted	₹ 18,600	
Staff Advances Recovered		₹ 2,65,435			
Advance for Expenses Recovered		₹ 13,557	CLOSING BALANCE		₹ 29,33,052
Office Rental Deposit Recovered		₹ 15,000	Cash in Hand - Domestic	₹ 7,472	
TDS Payable		₹ 6,26,424	Cash in hand - FCRA	₹ 11,442	
Provident Fund Payable		₹ 93,268	ICICI Bank - FCRA	₹ 4,09,642	
Others		₹ 1,000	ICICI Bank - Domestic	₹ 1,42,920	
Professional Tax Payable		₹ 16,000	Canara Bank	₹ 23,61,576	
TOTAL		₹ 2,64,94,778	TOTAL		₹ 2,64,94,778

## Income and Expenditure Statement for the period 1st April 2011 to $31^{\text{st}}$ March 2012

Expenditure	Amount (Rs.)	Amount (Rs.)	Income	Amount (Rs.)	Amount (Rs.)
DIRECT EXPENSES		₹1.31.30.410	Donations Received - Domestic		₹ 96,34,562
Dream Connect Program	₹ 11,54,540	<del>' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' </del>	Donations Received - International		₹ 1,23,58,217
Dream Learn IT	₹ 4,78,069		Interest on IT Refund		₹ 2,168
Dream Mentoring	₹5,61,542		Miscellaneous Income		₹ 9,606
Dream Volunteer Engagement	₹ 9,27,212		Interest received		₹ 3,11,129
Dream Celebration	₹ 86,231		Professional Fees Received		₹ 34,857
Program Design & Development	₹ 24,24,092				
Program Mgmt & Delivery	₹ 70,25,703				
Impact Assessment	₹ 2,02,823				
Overheads	₹ 2,70,197				
INDIRECT EXPENSES		₹ 30,74,329			
Administrative & HR	₹ 20,38,588				
Fundraising & Communications	₹ 10,35,742				
Opening Stock of Dream Merchandise	10,938	-₹ 15,983			
Less: Closing stock of Dream Merchandise	26,921				
Depreciation		₹ 1,30,261			
Excess of Income over Expenditure		₹ 60,31,522			
TOTAL		₹ 2,23,50,540	TOTAL		₹ 2,23,50,540

### Balance Sheet as on 31st March 2012

Liabilities	Amount (Rs.)	Amount (Rs.)	Assets	Amount (Rs.)	Amount (Rs.)
CURRENT LIABILITIES			FIXED ASSETS (As per Schedule)		₹ 5,58,670
Duties and Taxes		₹0	· ·		(3)33,673
			INVESTMENTS		
PROFIT AND LOSS ACCOUNT			Fixed Deposits		₹ 68,35,000
Opening balance	₹ 46,41,698	₹ 1,06,73,220			
Add: Excess of Income over Expenditure	₹ 60,31,522		CURRENT ASSETS, LOANS & ADVANCES		₹ 32,79,551
'	, ,		Cash in Hand	₹ 18,914	
			Cash at Bank	₹ 29,14,139	
			Staff Advances	₹ 1,32,465	
			Merchandise Inventory	₹ 26,921	
			Accrued Interest	₹ 4,216	
			Loans & Advances	₹ 1,000	
			Tax Deducted at Source	₹ 43,497	
			Office Rental Deposit	₹ 1,35,000	
			Telephone Deposit	₹ 3,399	
TOTAL		₹ 1,06,73,220	TOTAL		₹ 1,06,73,221

Complete Audited Financial Statements including the Auditor's Report and Notes to accounts are available by email upon request.

#### **Notes on Finance**

#### **Bank and Auditor details**

Canara Bank, Langford Town, Bangalore. Account number: 0424101019432 ICICI Bank Ltd, Jayanagar, Bangalore. Account number: 005301021789 ICICI Bank Ltd, Jayanagar, Bangalore. FCRA account, Account number: 005301041506 Auditors - Sathish & Ravi Associates, G-10, Naveen Apartments, 13th Main Road, Vasanthnagar, Bangalore 560 052

# **Administration**

Dream A Dream is a registered public charitable trust under the Indian Trusts Act (**Reg No.: 66/2000-2001 IV**). We are also registered under:

- ➤ U/S 12A of the Income Tax Act, 1961.
- > Section 80G of the Income Tax Act, 1961 (Order no.: DIT (E)BLR/80G(R)/169/AAATD3096K/ITO(E)-1/Vol 2008-2009, dated September 12, 2008). Permanent Validity.
- ➤ The FCRA Regulations of the Ministry of Home Affairs, Government of India (Permanent Reg No.: 094421298, dated December 10, 2008).

Dream A Dream's operations are managed out of the Bangalore office; the management team takes the programme and operational decisions with oversight from the Board of Trustees.

Our funds come from multiple sources, including individuals who provide support through annual fundraising events and through direct donations as well as funding from institutions and corporates.

#### **Registered Address:**

No. 2, High Street Cross, Cooke Town, Bangalore 560 084, India

#### **Mailing Address:**

No. 11/17, 3rd Cross, 1st Block, Jayanagar, Bangalore 560 011, India

Dream A Dream is accredited by the Credibility Alliance as complying with the national accountability, transparency and reporting standards. This annual report is drawn up in accordance with the guidelines set by The Credibility Alliance and Give India.

# **SUSTAINABILITY**



After a difficult 2010-11, Dream A Dream built many new relationships, strengthened relationships with its existing supporters and had a brilliant year of support. We managed to raise sufficient funds to meet all our expenses for the year and also managed to rebuild our Reserve Fund which was wiped out in 2010-11. We raised INR 2.3 Crores (USD 460,000), a healthy 77% growth from the previous year.

We strengthened our support from Trusts and Foundations who formed the majority of our funding source followed by Corporate CSR funding. We continue to have a strong support from Individual donors who form the backbone of our organization. This happened through direct donations and also through participation in events such as the Bangalore 10K Run, Mumbai Marathon, British 10K Run amongst others. A heartfelt thank you for all the individuals who believe in this work, believe in the future of young people and have come forward to invest in that future.

A special thank you to the following institutional and corporate donors whose ongoing support for our programs and operations is greatly appreciated:

#### **Trusts & Foundations:**

Global Fund for Children | Silicon Valley Community Foundation | Global Development Network | Juniper Networks Foundation | CSO Partners | The Hans Foundation | IPartner India | Marshall Foundation | Erach & Roshan Sadri Foundation | FIFA - Football for Hope | 40K Foundation

#### **Companies:**

Nike India | Tata Consultancy Services | SSgA Investments Research Services Pvt. Ltd. (State Street Foundation) | IDG Ventures | Microsoft GTSC | TPI Advisory Services India | Neev Technologies | Dell International Services Pvt. Ltd. (Dell Youth Connect Foundation) | Northern Trust | Perot Systems India Foundation | Mathworks India Pvt. Ltd. | LSI India

Lastly, the various strategic partners who help us raise invaluable funds through their platforms, campaigns and events.

Give India | Global Giving | Ammado | Ashoka | Futuresense Foundation | B1G1 | Charities Aid Foundation | Bangalore Cares Trust | United Way of Mumbai

# AWARDS AND RECOGNITION

- Shortlisted as one of the 12 Finalists from across the country at the Apeejay India Volunteer Awards 2011 for innovations in Volunteer Engagement (<a href="http://www.indiavolunteerawards.com/regional-finalists-NGOlist.html">http://www.indiavolunteerawards.com/regional-finalists-NGOlist.html</a>)
- Received funding support from FIFA as part of their Football For Hope Initiative promoting Access to Football for children and young people from difficult circumstances. This is a strategic support that will help us scale our program over the next year.
- Silver Trophy Winner at the Global Sports Forum Barcelona Awards that recognizes Sports For Development innovations from across the world. You can read more about the awards at <a href="http://www.globalsportsforum.org/">http://www.globalsportsforum.org/</a>
- Vishal Talreja, ED's interview at <a href="http://theseeker.in/dreams-dreamer/">http://theseeker.in/dreams-dreamer/</a>
- The Dream Mentoring Program featured in one of the local dailies http://www.deccanherald.com/content/229267/adult-guidance-adolescents.html
- Vishal Talreja, ED's Interview at Ashoka's Open House Series <a href="http://www.youtube.com/watch?v=4wFBWVZGq-8">http://www.youtube.com/watch?v=4wFBWVZGq-8</a>
- Created a movie on the impact of our Life Skills Programs on 4 graduates from Dream A Dream. The movie can be seen at <a href="http://vimeo.com/37893872">http://vimeo.com/37893872</a>

# **DREAM WITH US**

Support Dream A Dream unique Life Skills Development Programmes through

- Donations
- In-kind support through equipment and materials
- Engage as a volunteer / intern
- ➤ Participate in fundraising campaigns Run For A Dream at the Mumbai Marathon, Delhi Half Marathon, Bangalore 10K, London 10K or any other Marathon across the world

### Come join this journey of empowerment and change with us!

Dream A Dream

No. 11/17, 3rd Cross, 1st Block, (Near Ashoka Pillar), Jayanagar, Bangalore 560 011, India Ph: +91-80-6534 9980 / 4095 1084. <a href="mailto:info@dreamadream.org">info@dreamadream.org</a>. <a href="https://www.dreamadream.org">www.dreamadream.org</a>

# **THANK YOU**