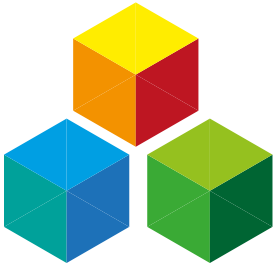




DREAM A DREAM IMPACT REPORT 2013-2014



The theme for this Impact report 2013-14 is Building Blocks. Building blocks as a game is always inspiring and motivating to come up with new concepts. Dream A Dream is always on an endeavor to construct tools such as Life Skills Programme which will play the role of a building block to help a child flourish in his/her field.



- ◆ Dream A Dream: Who we are
- ◆ Life Skills
- ◆ Dream Life Skills Programme
- ◆ Impact: A Glance
- ◆ Year on Year Impact
- ◆ Overall Impact
- ◆ Impact Across Programmes
- ◆ Impact Across Partners
- ◆ Impact Across Age Groups,
Attendance and Long Term Impact
- ◆ Testimonials
- ◆ Dream Connect Centre
- ◆ Organizational Information



CONTENTS

DREAM A DREAM - WHO WE ARE

Dream A Dream is a professional, registered, charitable trust. We are empowering over 30,000 young people from vulnerable backgrounds since 1999.

Vision

To empower young people from vulnerable backgrounds by developing life skills and at the same time sensitising the community through active volunteering leading to a non-discriminatory society where unique differences are appreciated.

The Challenge

- Over 90% of India's labour force still works in the informal sector, due to a lack of focus on skills required in the current job market.
– *Dasra Research Report on Increasing Employability in India*
- 59% of Indian children have stunted growth.
– *The HUNGaMA Survey Report 2011*





“Abilities for adaptive and positive behaviour that enable individuals to deal effectively with the demands and challenges of everyday life.”

DREAM LIFE SKILLS PROGRAMMES

- Dream Life Skills **Through Sports**
- Dream Life Skills **Through Arts**

LIFE SKILLS ASSESSED

- Interacting with others
- Overcoming Difficulties and solving problems
- Taking initiative
- Managing conflict
- Understanding and following instructions

DREAM LIFE SKILLS PROGRAMME

MEDIUM: Dream Life Skills Through Sports,
Dream Life Skills Through Arts

BENEFICIARY: Male & Female (8 to 15 years
age group)

AVERAGE SESSIONS: 25 to 30 sessions
per programme

AVERAGE BATCH SIZE: 25 to 10 young
people

SESSION DURATION: 120 mins

SESSION FREQUENCY: weekly

LSAS LIFE SKILLS ASSESSMENT SCALE USED TO MEASURE IMPACT

LSAS BASELINE: Taken at the beginning to
the programme

LSAS ENDLINE: Taken at the end of the
programme

*LSAS is the first of its kind global standardized scale
that was developed by Dr David Pearson and Dr Fiona
Kennedy*

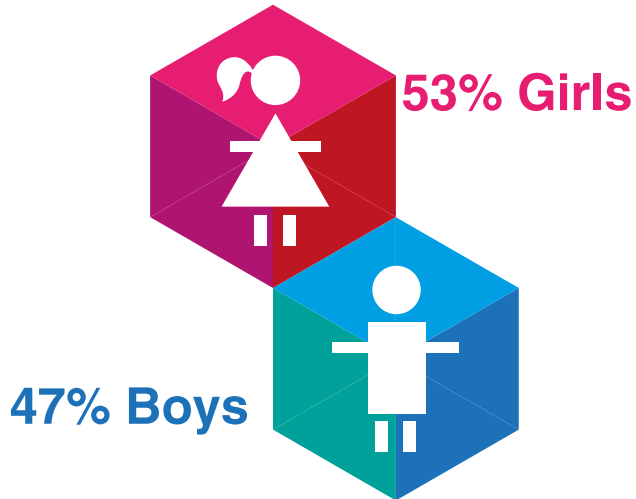


IMPACT: A GLANCE

81% young people showed positive development

5357 young people participated in Life Skills Development Programme

Percentage of development



Dream Life Skills Programmes

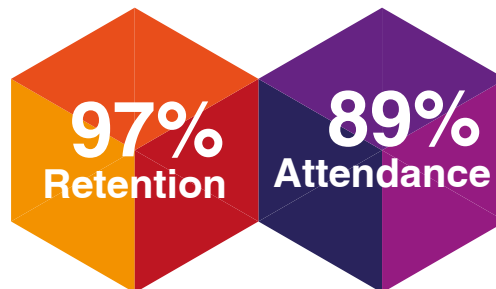
3253 young people participated in Dream Life Skills Through Arts



2104 young people participated in Dream Life Skills Through Sports



Quality Parameters

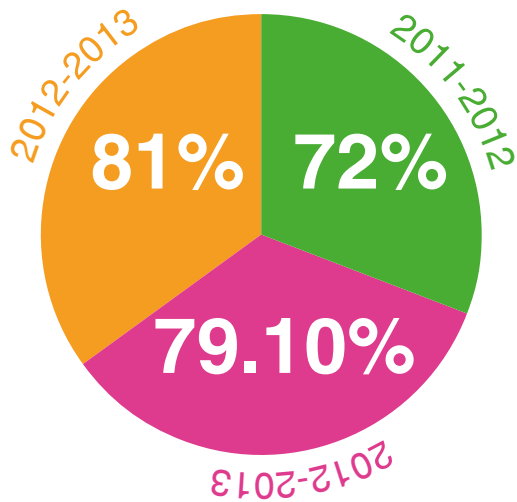


YEAR ON YEAR IMPACT

Dream A Dream has consistently had increasing impact with increasing enrolment in the Dream Life Skills Programme

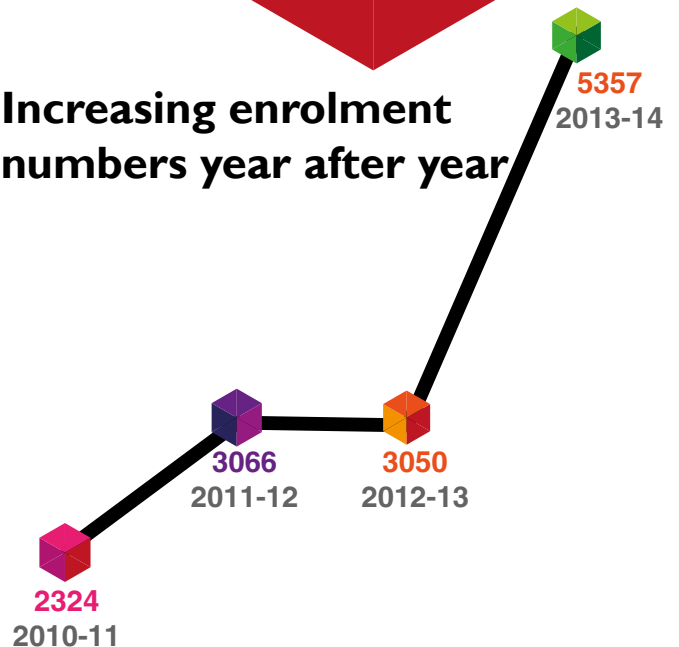
Impact Over the years

Year after year Dream Life Skills Programme have led to **increasing positive development** in life skills of young people

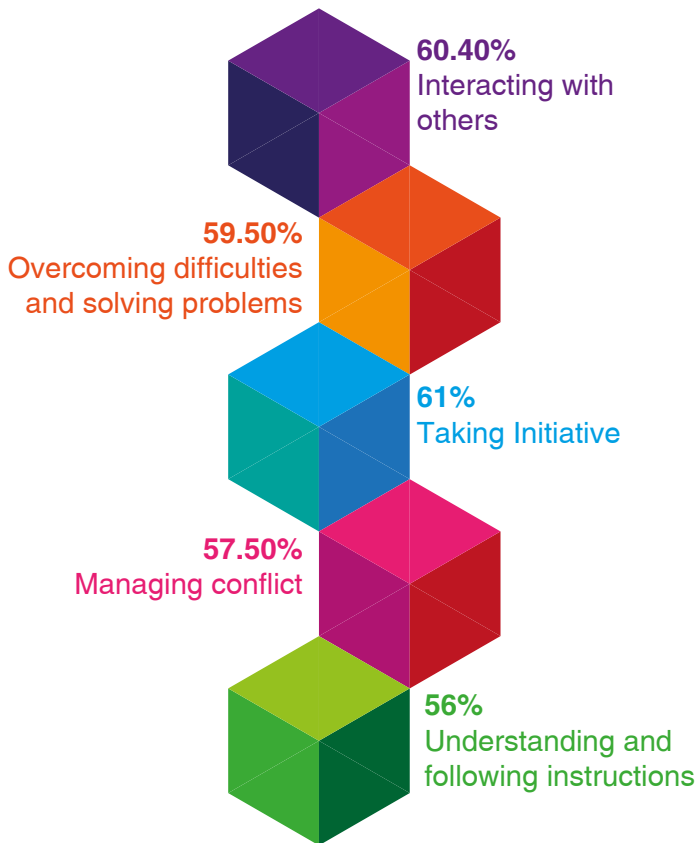


"I feel very happy now, I am able to play with my friends and talk in a group confidently. I can now talk in class without hesitating. Thank you Dream A Dream."
Arfiya, 11 years old, Dream Life Skills Through Sports

Increasing enrolment numbers year after year



Overall Development seen in each Life skills



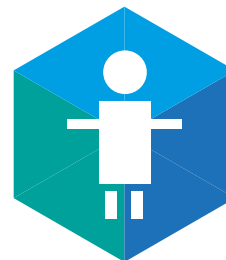
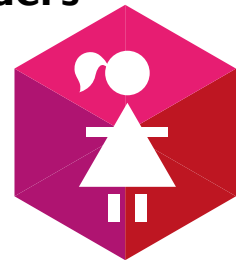
OVERALL IMPACT 2013 – 2014

8 out of 10 young people who participated in Dream Life Skills Programmes showed positive development in life skills



Impact Across Genders

8.3 out of 10 Girls showed positive development in life skills



7.9 out of 10 Boys showed positive development in life skills

OVERALL IMPACT 2013 – 2014

9.1 out of 10 young people in the Dream Life Skills Through Arts showed positive development in life skills

6.8 out of 10 young people in the Dream Life Skills Through Sports showed positive development in life skills

91% Life Skills
Through Arts

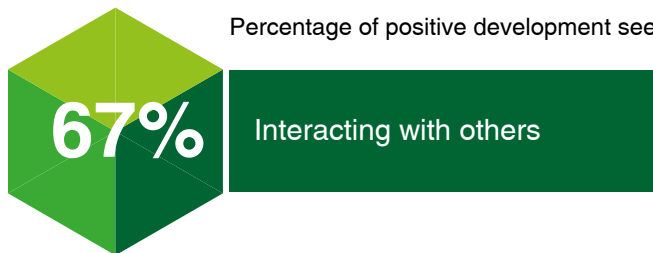


68% Life Skills
Through Sports

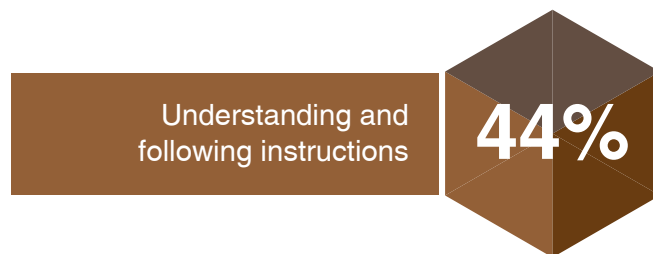
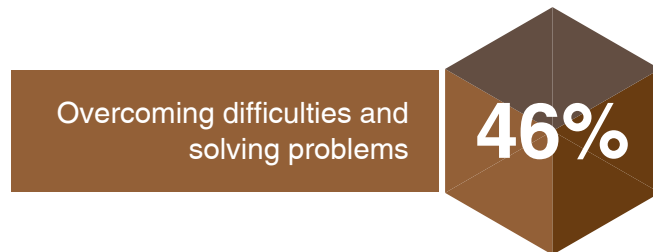
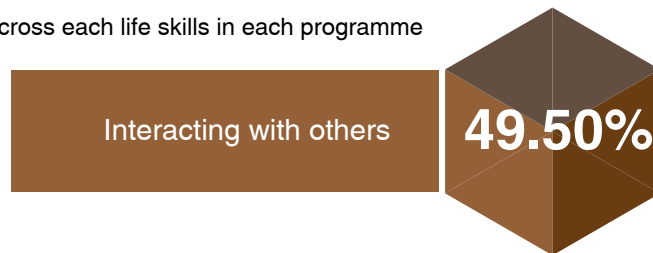


Dream Life Skills Through Arts

Percentage of positive development seen across each life skills in each programme



Dream Life Skills Through Sports



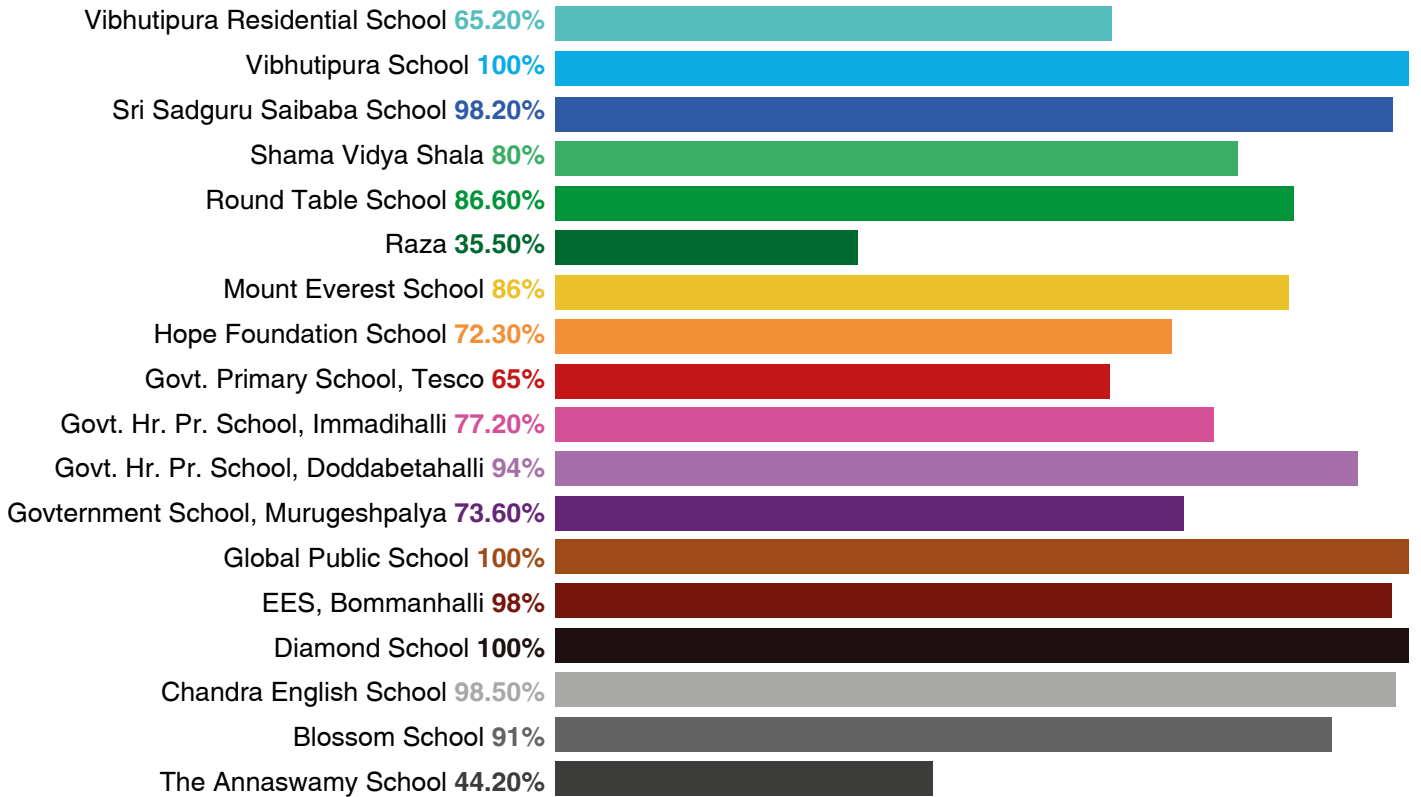
IMPACT ACROSS PARTNERS

Dream A Dream partnered with 24 partner centers in 2013- 2014. On an average 8.1 out of 10 young people in every school showed positive development in life skills.



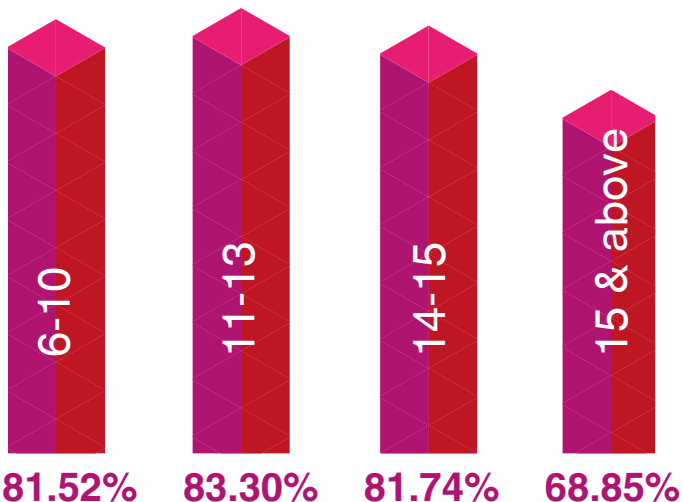
“The journey with Dream A Dream has really been too great. What we could not achieve in 10 years, Dream A Dream has done it for our school in 10 months.” Ayub Pasha, Principal, Blossoms School

Positive development seen in life skills across partner centers



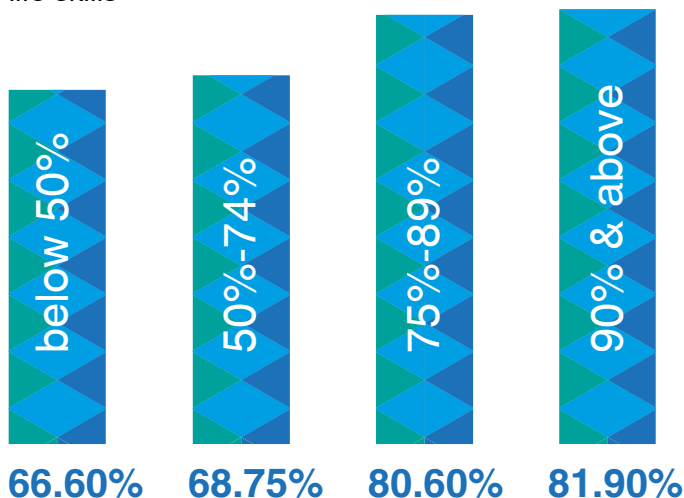
IMPACT ACROSS AGE GROUPS

8.3 out of 10 young people in the age group of 11 to 13 showed positive development in life skills. This age groups showed the highest development in life skills



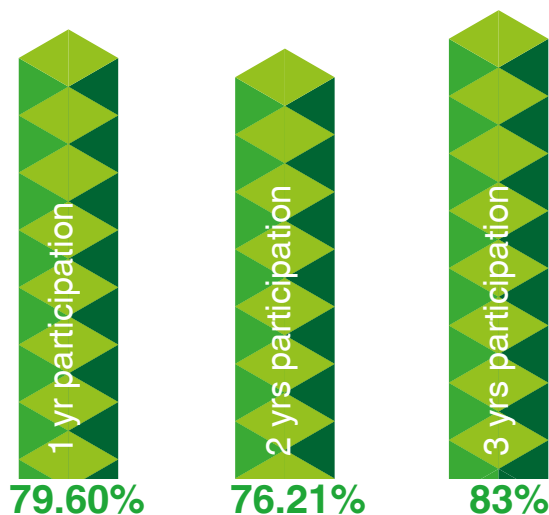
Impact and Attendance

8.2 out of 10 young people who had attendance higher than 90% showed positive development in life skills



Long Term Impact

8.3 out of 10 young people who have participated in Dream A Dream Life Skills Programme for three years showed positive development in life skills.



TESTIMONIALS



Girish is 20 years old. He has been part of Dream Life Skills Through Sports Programme for 6 years, first as a student and later as a facilitator. Through his association with Dream Life Skills Through Sports programme, he attended the under 18 Homeless World Cup that was held in Paris in 2011. He was also recently awarded a fully funded scholarship by Mesa Community College in Arizona for one year, through his participation in the Last Mile Support module at Dream Connect Programme.

“Dream A Dream has made me a hero. So I want to improve everyday.”

Priyanka.S is 14 years old, and has been part of the Dream Life Skills Through Arts programme since 2013. She used to be a silent, shy girl.

“I have changed in so many things since I joined Dream A Dream. I have started taking more responsibilities, stopped using bad words. I now take care of children at our centre before attending the Dream A Dream class. I have learnt that we need to face our problems to solve them. Thank you Dream A Dream.”



Thilak Kumar is 11 years old, and has been part of Dream Life Skills Through Arts programme since 2012. His father works in a construction company as a daily wage earner, and his mother is a home maker.

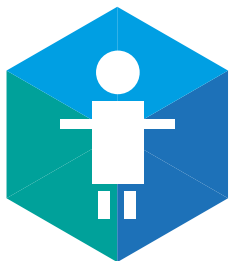
“Dream a Dream helped me understand how to appreciate the other. I am not putting down others. I have started loving the drawings and painting, it give me happiness. Thanks to Dream a Dream team for giving me an opportunity to better myself”

DREAM CONNECT CENTRE

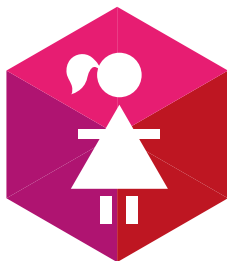
Dream Connect Programme empowers young adults (age 14- 18) from vulnerable backgrounds through programmes that develop Life Skills and leverage technology for career development, help “connect” to career opportunities by providing Last Mile Support.

Dream Connect Programme inaugurated a second centre in KR Puram on Dec 10th 2013. This Centre has the capacity to engage 2000 young people in a year.

Engaged 3 | 79 young people



1707 Boys

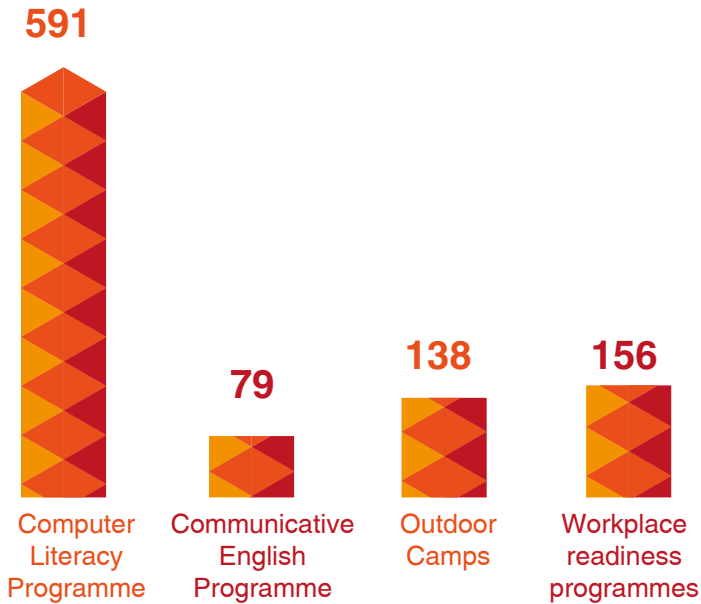


1472 Girls

2910 young people engaged from over 25 low cost schools/colleges in Career Awareness workshops

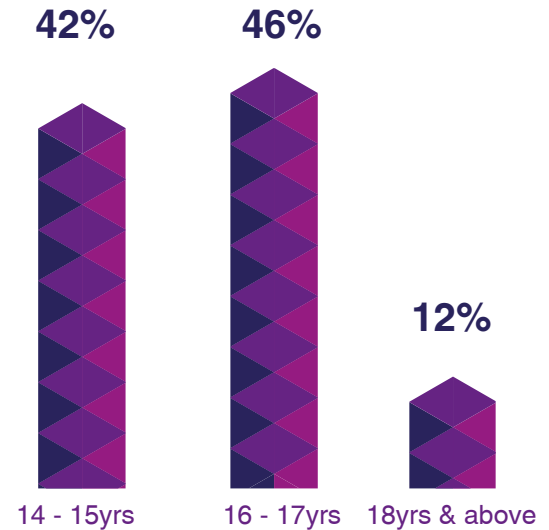


Outreach in different programmes



Dream Connect Centre

The age wise grouping of young people engaged in Dream Connect Programme is given below



Job placements were provided to **35 Dream Connect Graduates**

Scholarships were awarded to **28 graduates** to pursue further education

100 young graduates were given one on one Career Guidance



Dream Connect Programme is a Dream A Dream initiative, supported by Dell Powering the Possible grant.



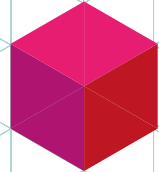
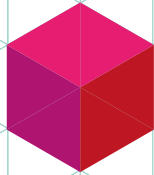
TESTIMONIALS



Padma's Story

Padma has been part of Dream A Dream and Dream Connect Programme for 5 years. She took part in various modules at Dream Connect Programme. It was through her enrolment in the Last Mile Support module at Dream Connect Programme that she applied for and was accepted for the Lourd Vijay Dance Scholarship. She is now currently also working with Lourd Vijay Dance Academy.

'I have learnt so many things from Dream a Dream. I have got an opportunity in L.V.D.S. through my association with Dream Connect Programme. This is the wonderful opportunity in my life. This platform allows me to show my capacity and my talents with others and I am enjoying the classes. Thanks a lot to Dream A Dream and L. V. D. S. Thank you so much for giving the opportunity to me....'





ORGANIZATIONAL INFORMATION

Contact Us: Dream A Dream
No. 11/17, 3rd Cross, 1st Block,
Jayanagar, Bangalore 560 011
Ph: +91-80-4095 1084
Email: info@dreamadream.org
Website: www.dreamadream.org